GOTTA HAVE IT

Start your summer shape-up by strengthening weak, unsightly nails!

STRONG RESULTS
Length and Strength Complex
.25 fl. oz. #069-88T
~~$5.25~~

LESS THAN HALF PRICE!

$2.59

Offer good for this brochure only. For expiration date, see below. Crossed-out price is the most frequent prior brochure price.

SATISFACTION GUARANTEED

If you're not happy, we're not. We'll give you a full refund or an exchange with your return. It's that simple.

Christina Gold

Christina Gold, President—Avon U.S.

CAMPAIGN 14 1997 0400-1

AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

To place an order, call

Brochure effective until _____

Credit card use not available in Puerto Rico.

AVON

CAMPAIGN 14

New Skin-So-Soft Bug Guard. Your Summer Swat Team.

AVON-NY 004828
AV_PIPES_0016399

Forget about those lazy days of summer. With all the hot pursuits of the season, the big buzz is our Deet-free Mosquito Repellent Spray. And while you're frolicking in the great outdoors, the sun may shine, but you won't with Clear Finish Oil Blotting Papers. Then check out the cool looks in Cabana Colors. When you stock your bonus Stowaway Bag with these summer essentials, you'll be sending postcards from paradise!

Call your Avon Representative or
1-800-FOR-AVON

by land or by sea

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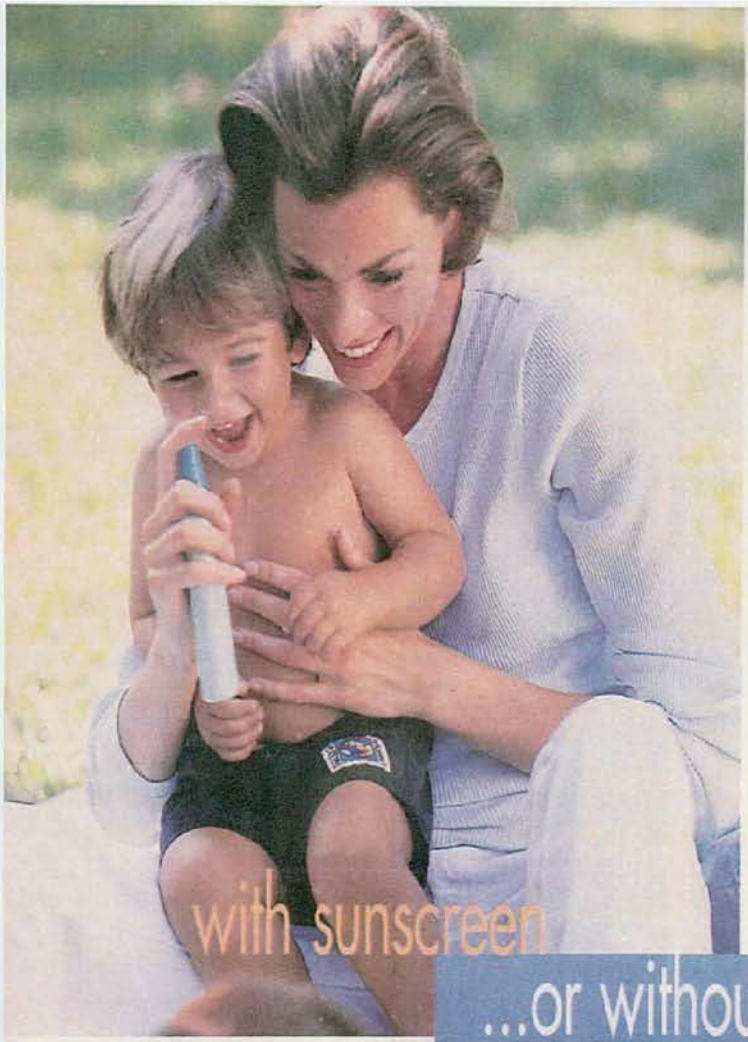
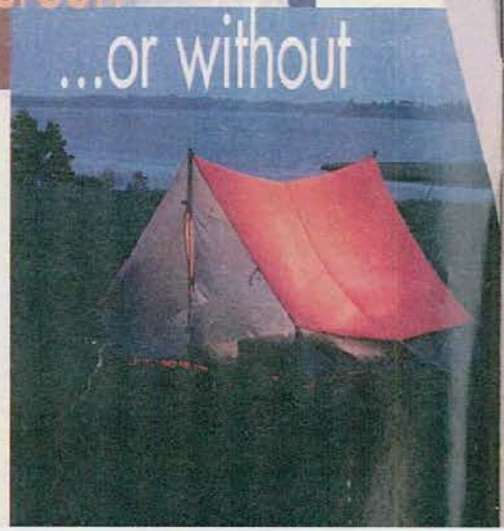
contents

SKIN-SO-SOFT 4
BONUS 12
FRAGRANCE 14
COLOR 36
JEWELRY 56
STYLE 72
GIFTS, ETC. 80
SKIN CARE 96
BODY & BATH 110

AVON-NY 004829
AV_PIPES_0016400





Products may not be available in California.
Please ask your Avon Representative.

SKIN SO SOFT BUG GUARD SPRAY

- Avon's first Mosquito-repellent spray
- Available with or without sunscreen
- Plant-based, Deet-free
- Nongreasy, moisturizing protection

NEW

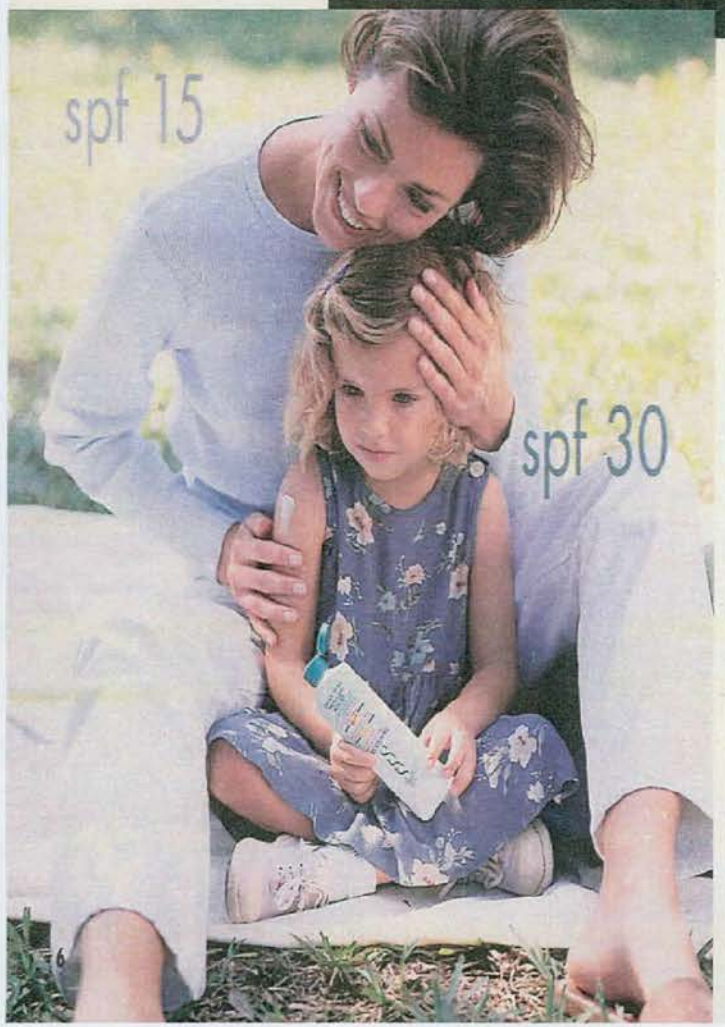
SKIN-SO-SOFT BUG GUARD MOSQUITO REPELLENT
4 fl. oz.

Moisturizing Spray
Original #133-253
Herbal Fresh #096-296
INTRODUCTORY SPECIAL $5.95 each
Will be $7.95 in Brochure 16.

SPF 15 Moisturizing Sunblock Spray
With waterproof, PABA-free sunblock.
Original #133-492
Herbal Fresh #096-262
INTRODUCTORY SPECIAL $7.95 each
Will be $9.95 in Brochure 16.

SAVE $2

AVON-NY 004830
AV_PIPES_0016401



SUNCARE PLUS BUG REPELLENT LOTION

- Mosquito, flea & deer tick repellent
- SPF 8, 15 & 30 sunscreens
- Plant-based, Deet-free
- Waterproof moisturizing protection

SKIN-SO-SOFT MOISTURIZING SUNCARE *PLUS*
PABA-free sunscreens.
4 fl. oz.

Moisturizing Suncare *Plus*—SPF 8
Original #056-722
Herbal Fresh #056-737
~~$9.95~~ **$7.95** each

Moisturizing Suncare *Plus*—SPF 15
Original #315-262
Herbal Fresh #315-277
~~$9.95~~ **$7.95** each

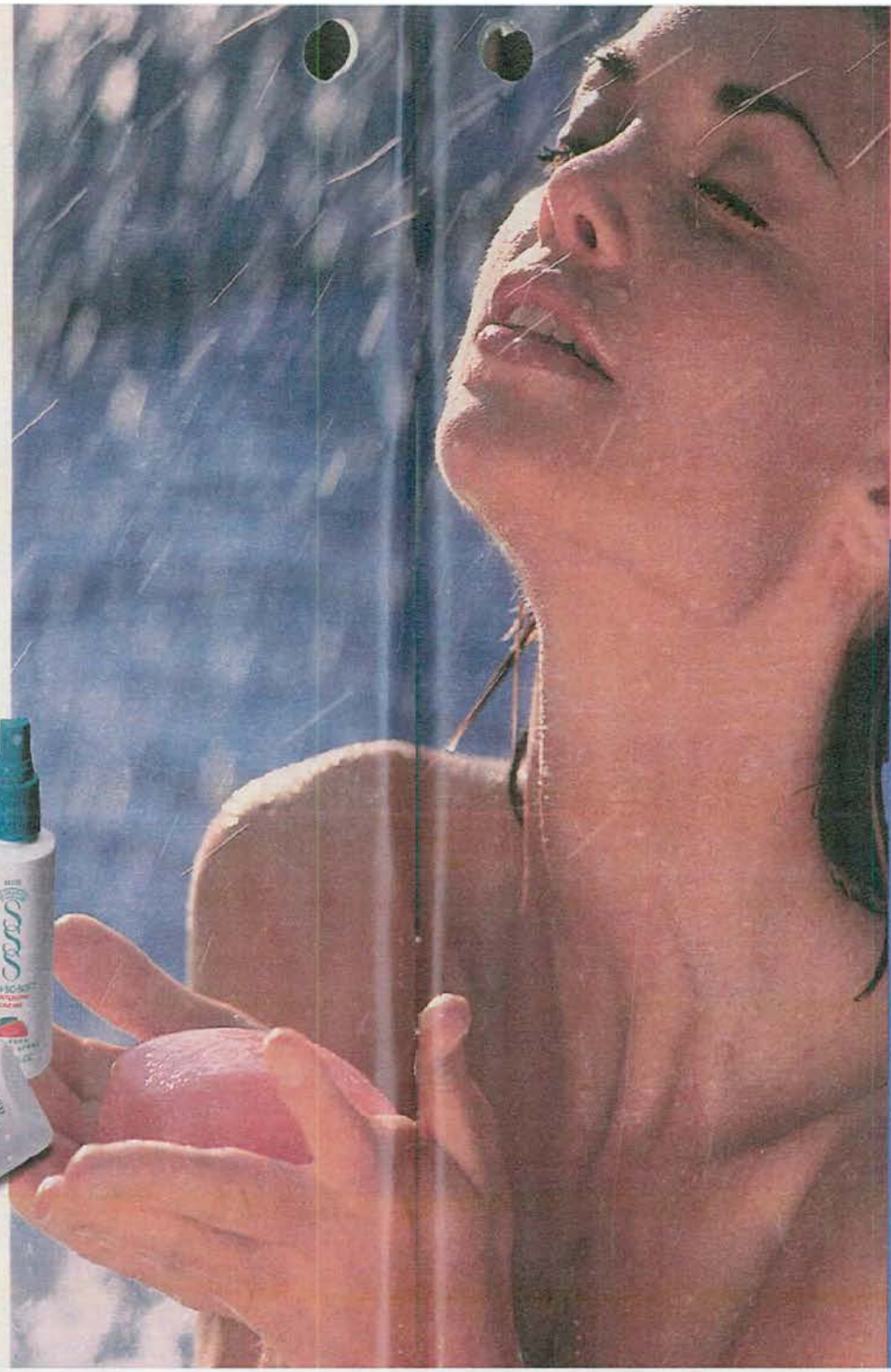
Moisturizing Suncare *Plus*—SPF 30
Original #174-852
Herbal Fresh #174-851
~~$11.95~~ **$9.95** each

SAVE $2

Crossed-out prices are the most frequent prior brochure prices.

AVON-NY 004831
AV_PIPES_0016402

SHOWER YOURSKIN WITHMOISTURE



SKIN-SO-SOFT
It's all about moisture.

SOFT & SENSUAL
Shower & Shave Body Wash
5.5 fl. oz. #226-177
~~$4.75~~ $3.75

ORIGINAL
Shower & Shave Body Wash
5.5 fl. oz. #204-752
~~$4.75~~ $3.75

Moisturizing Bath & Shower Gel
5 fl. oz. #257-620
~~$3.95~~ $2.95

Moisturizing Bath & Shower Gel
5 fl. oz. #003-860
~~$3.95~~ $2.95

Glycerin Soap
5 oz. net wt.
#135-533
~~$3.95~~ $2.95

Bath Bar
3.5 oz. net wt.
#003-014
~~$3.50~~ $2.50

SKIN-SO-SOFT MOISTURIZING SUNCARE
PABA-free, waterproof sun protection for the whole family. Nongreasy moisturizing formulas in a Woodland Fresh scent.
4 fl. oz. each.

SPF 6 Oil-Free Tanning Spray
#081-919
~~$7.00~~ $6.00

SPF 15 Sunblock Lotion
#064-000
~~$6.50~~ $5.50

SPF 30 Sunblock Lotion
#063-993
~~$7.00~~ $6.00

Sunless Tanning Lotion
Light/Medium
#165-349
Medium/Dark
#169-086
~~$6.50~~ $5.50 each

After Sun Lotion
#081-957
~~$4.75~~ $3.75

SAVE $1

Not all products shown.

AVON-NY 004832
AV_PIPES_0016403

BATHE YOUR SKIN IN A SEA OF SOFTNESS

Not all products shown. Crossed out prices are the most frequent prior brochure prices.

SKIN-SO-SOFT
It's all about moisture.

ORIGINAL

Hand & Body Lotion
16 fl. oz. #092-654
~~$6.95~~ $5.95

8 fl. oz. #077-871
~~$3.95~~ $2.95

Bath Oil
16 fl. oz. #068-904
~~$11.50~~ $10.50

8 fl. oz. #068-847
~~$7.50~~ $6.50

Moisturizing Foam Bath
16 fl. oz. #215-044
~~$7.50~~ $6.50

Moisturizing Dry Oil Body Mist
6 fl. oz. #215-389
~~$7.50~~ $6.50

Enriching Body Cream
6 fl. oz. #084-850
~~$6.00~~ $5.00

Spray-On Moisturizing Body Lotion
6 fl. oz. #011-922
NOW $3.95
Will be $4.95 in Brochure 16

Satin Talc
3 oz. net wt. #071-342
~~$2.95~~ $1.95

Bath Oil Spray
4 fl. oz. #044-775
~~$6.00~~ $5.00

Liquid Soap
5 fl. oz. #121-860
~~$4.25~~ $3.25

Moisturizing Hand Cream
3 fl. oz. #019-058
~~$2.95~~ $1.95

Moisturizing Stick
1.7 oz. net wt. #009-649
~~$11.00~~ $10.00

SOFT & SENSUAL

Satin Talc
3 oz. net wt. #257-596
~~$2.95~~ $1.95

Spray-On Moisturizing Body Lotion
6 fl. oz. #011-937
NOW $3.95
Will be $4.95 in Brochure 16

Cooling Liquid Talc
4 fl. oz. #226-196
~~$4.00~~ $3.00

Moisturizing Foam Bath
8 fl. oz. #135-571
~~$6.95~~ $3.95

Bath Oil
8 fl. oz. #288-446
~~$7.50~~ $6.50

Hand & Body Lotion
8 fl. oz. #135-500
~~$3.95~~ $2.95

Moisturizing Dry Oil Body Mist
6 fl. oz. #257-653
~~$7.50~~ $6.50

SAVE $1

AVON-NY 004833
AV_PIPES_0016404

STOWAWAY BAG

- Roomy interior with double-zip close
- Front flap opens to reveal two zippered compartments
- Convenient shoulder strap

Products not included.

bonus

NEW
Phoenix Traveller
Sturdy vinyl with shoulder strap and webbed handles. Velcro®-close front flap. 19" W x 14" H x 7½" D. Imported.
If purchased separately, $39.99
#157-731

only $19.99
#151-934
WITH ANY $10 BROCHURE PURCHASE

Please allow 4 to 6 weeks for delivery.
Offer available this brochure only.
See back cover for expiration date.

AVON-NY 004834
AV_PIPES_0016405

NEW

EAU DE PARFUM MINI MIST
Elegant eau de parfum sprays.
.06 fl. oz.

Millennia	#108-291
Far Away	#108-579
Rare Gold	#108-640

ONLY $1.89 each

SUMMER MISTS

Summertime is **getaway** time...to a mountain **hideaway** or a **cabana by the sea.** It's a season full of fragrances...scents familiar or **fantastic.** Discover all these fragrant **treasures** right here...starting with these all-set-to-go **mini fragrance mists.**

MINI MIST
Petite and pretty mini versions of favorite colognes. In slim, take-along spray canisters. Just the right size to slip into pocket, purse or travel bag.
.06 fl. oz.

Mesmerize	#299-875
Butterfly	#299-970
Imari	#299-860
Soft Musk	#299-951
Sunny Sky	#299-880
Vanilla Soft Musk	#299-990
Night Magic	#299-966

ONLY $1.49 each

FRAGRANCE

AVON-NY 004835
AV_PIPES_0016406

RARE

Gold

a fragrance of rare beauty...
a bouquet of lily,
jasmine and a hint of peach...
a fantasy of flowers
touched with splendour—
and just a wisp of musk.

RARE GOLD
A feeling worth more than all the riches in the world.
Eau de Parfum Spray
1.7 fl. oz. #001-270
$19.50

BUY ONE GET ONE FREE!

AVON-NY 004836
AV_PIPES_0016407

MILLENNIA

Parfum
.5 fl. oz.
#241-935
$45.00

Bath Oil
3 fl. oz.
#154-861
$12.50

Eau de Parfum Spray
1.7 fl. oz.
#241-916
$19.50

Body Moisturizer
6.7 fl. oz.
#084-611
$8.00

IMARI

Body Lotion
6.7 fl. oz.
#051-625
$7.50

Bath and Shower Gel
6.7 fl. oz.
#051-630
$7.00

Eau de Cologne Spray
1.2 fl. oz.
#051-610
$17.95

Body Creme
5 oz. net wt.
#051-659
$5.00

Body Talc
3.5 oz. net wt.
#051-716
$3.50

BY THE BEAUTIFUL,

NEW
Far Away
Lush and Liberating Moisturizing Foam Bath
8.4 fl. oz. #132-018
$7.95
Next Brochure $9.95

NEW
Moisturizing Parfum Mist
1.7 fl. oz. #129-952
$14.50

Eau de Parfum Spray
1.7 fl. oz. #215-393
$19.50

Parfum
.5 fl. oz. #215-408
$45.00

Body Lotion
6.7 fl. oz. #079-601
$9.00

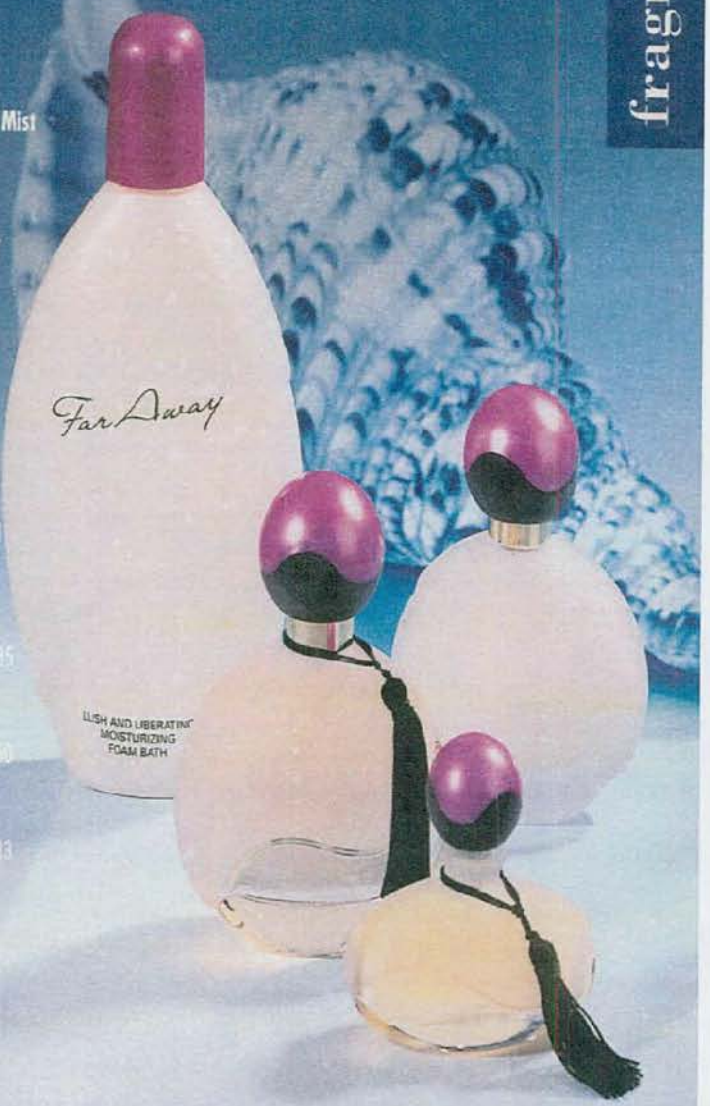
Bath and Shower Gel
6.7 fl. oz. #139-180
$8.50

Perfumed Body Talc
3.5 oz. net wt. #109-685
$5.50

Body Creme
5.3 oz. net wt. #170-530
$8.00

Dusting Powder
3.5 oz. net wt. #170-583
$15.00

Not all products shown.



BEAUTIFUL SEA...

AVON-NY 004837
AV_PIPES_0016408

NATORI
Delicate white freesia, peony and rose with woods and spices.

Eau de Parfum Spray
1 fl. oz.
#063-807
$19.50

Eau de Parfum Spray
1.7 fl. oz.
#063-773
$29.50

Shower Gel
6.7 fl. oz.
#179-834
$9.50

Body Creme
6.7 fl. oz.
#098-011
$12.50

Parfum
.5 fl. oz.
#063-788
$60.00

Body Talc
3.5 oz. net wt.
#178-383
$9.00

Body Veil
6.7 fl. oz.
#122-939
$10.50

Not all products shown.

JOSIE
The bright scent of ylang-ylang, magnolia and jasmine over sandalwood and musk.

Anywear
Eau de Toilette Spray
1.7 fl. oz.
#275-990
$16.50

OH, HOW HAPPY YOU'LL BE...

AVON-NY 004838
AV_PIPES_0016409

MESMERIZE
An enchanting oriental fragrance. Jasmine, sparkling citrus scents over iris, rose, spices and captivating musk.

Cologne Spray
1.7 fl. oz.
#085-254
$17.95

Body Talc
3.5 oz. net wt.
#085-311
$3.50

Body Creme
5 oz. net wt.
#053-541
$5.00

BUY COLOGNE GET TALC & BODY CREME FREE! SAVE $8.50

AVON-NY 004839
AV_PIPES_0016410

SUNNY S
Eau de To
Spray
1.7 fl. oz.
#141-019
$14.95

Moisturizing Body Lotion
8 fl. oz.
#135-605
$7.50

Perfumed Body Talc
3.5 oz. net wt.
#060-152
$3.50

Also available:
Exfoliating Body Wash
6 fl. oz.
#135-610
$7.50

NIGHT MAGIC EVENING MUSK
Perfumed Body Lotion
6.7 fl. oz.
#029-548
$7.00

Perfumed Body Talc
3.5 oz. net wt.
#030-218
$3.50

Cologne Spray
1.5 fl. oz.
#122-924
$12.95

Also available:
Perfumed Shower Gel
6.7 fl. oz.
#032-244
$6.50

OFFSHORE BREEZES...

COMFORT SCENTS
Natural Cologne Spray
3.4 fl. oz.

Tropical Paradise
#205-104

Clean Cotton
#205-090

Stonewashed Blue
#205-119

NEW
Spring Showers
#121-397
$12.95 each

SO DELIGHTFUL!

AVON-NY 004840
AV_PIPES_0016411

PERFUMED SKIN SOFTENER
Softens and smoothes.
5 oz. net wt.

Timeless	#025-117
Odyssey	#053-230
Pearls & Lace	#060-190
Candid	#025-098
Soft Musk	#094-111
Night Magic Evening Musk	#032-278

~~$4.25~~

NOW ONLY $2.49 EACH

BY THE SEA...TAKE A DIP (WHAT A TRIP!)

AVON-NY 004841
AV_PIPES_0016412

COLOGNE SPRAY
Convenient smaller size. 1 fl. oz.

NEW
Sweet Honesty
#021-460
Next Brochure $8.00

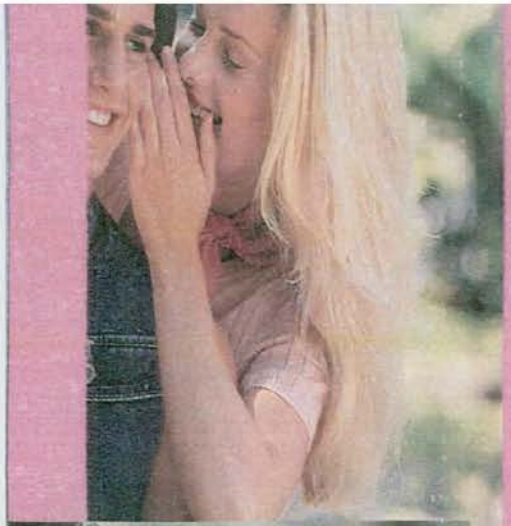
Pearls & Lace	#293-164
Odyssey	#016-427
Night Magic	#228-810
Soft Musk	#130-421

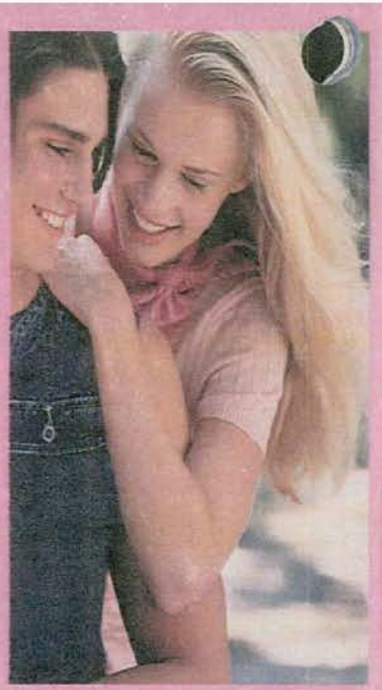
~~$8.00~~

NOW ONLY $4.99 each

BY THE SEA...GO PLAY IN THE SPRAY!

AVON-NY 004842
AV_PIPES_0016413





from the first moment of first love there's sweet honesty

T HONESTY

an innocent, inviting bouquet of delicate flowers—rose and hyacinth—over deeper tones of amber, musk and spice.

Cologne Spray
1.8 fl. oz. #134-609
$9.95

Perfumed Body Talc
3.5 oz. net wt. #134-666
$3.50

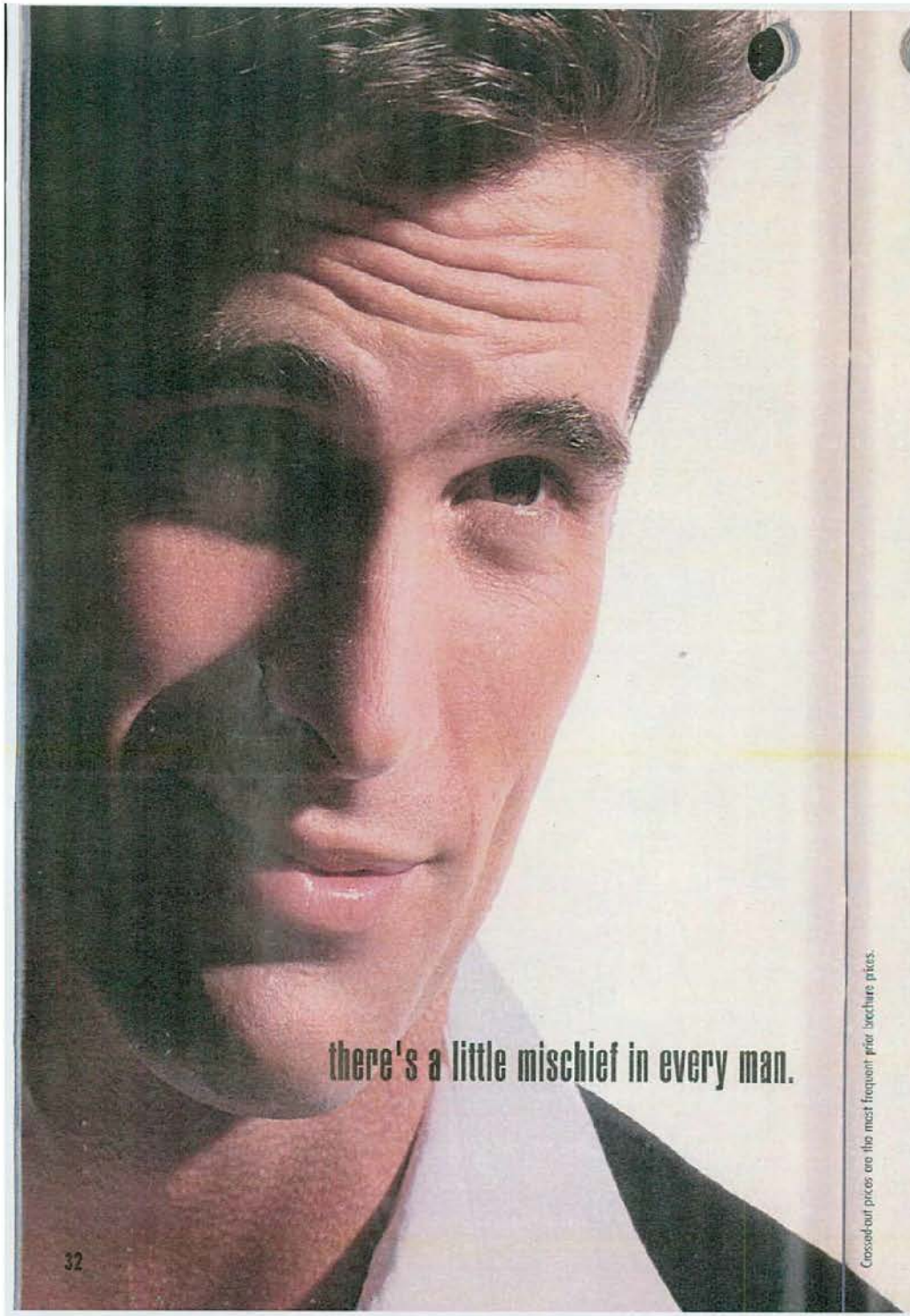
Perfumed Skin Softener
5 oz. net wt. #134-690
$4.25

buy all three for only $15.00 and get cosmetic bag free! #230-123

fragrance

Love in Bloom Cosmetic Bag
Wipe-clean vinyl, zipper-close. Imported. 7½" L x 3¾" diam. A $6.00 value, not available separately.

AVON-NY 004843
AV_PIPES_0016414



MAXX

fragrance

MAXX
Notes of mandarin, bergamot and lemon top off rich woody accords and musk, inspiring Maxx to be fun-loving, mischievous and oh so memorable.

Cologne Spray
3.4 fl. oz.
#284-713
~~$15.50~~
ONLY $11.95

After Shave
3.4 fl. oz.
#284-732
~~$11.95~~
ONLY $9.95

Crossed-out prices are the most frequent prior brochure prices.

best values ever!

AVON-NY 004844
AV_PIPES_0016415

WILD COUNTRY

After Shave
4 fl. oz. #086-447
$9.95

Cologne
4 fl. oz. #086-284
$11.95

Deodorant Body Talc with Baking Soda
3.5 oz. net wt. #086-576
$3.50

Deodorant Soap-on-a-Rope
5 oz. net wt #086-580
$5.50

Natural Spray Cologne
3 fl. oz. #086-466
$13.50

After Shave Conditioner
4.2 fl. oz. #086-557
$3.75

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #086-561
$2.50

MESMERIZE FOR MEN

After Shave
3.4 fl. oz. #137-502
$12.50

Cologne Spray
3.4 fl. oz. #137-498
$15.50

After Shave Conditioner
4.2 fl. oz. #074-011
$4.50

Deodorant Body Talc
3.5 oz. net wt. #141-884
$4.00

Soap-on-a-Rope
5 oz. net wt. #060-186
$6.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #319-363
$2.50

TRIUMPH

After Shave
3.4 fl. oz. #075-850
$11.50

Cologne
3.4 fl. oz. #075-864
$13.50

Natural Spray Cologne
3 fl. oz. #069-786
$13.50

Deodorant Talc
3.5 oz. net wt. #040-253
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #015-660
$2.50

Shower Soap-on-a-Rope
5 oz. net wt #143-887
$5.50

fragrance

THE MEN'S CLUB

GIFTS EXCLUSIVELY FOR HIM

BLACK SUEDE

After Shave Lotion
3.4 fl. oz. #083-342
$11.95

Cologne Spray
3.4 fl. oz. #083-251
$14.95

Cologne Splash
3.4 fl. oz. #082-934
$13.50

Deodorant Talc
3.5 oz. net wt.
#083-911
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #083-452
$2.50

After Shave Conditioner
4.2 fl. oz. #083-357
$3.75

Shower Soap-on-a-Rope
5 oz. net wt. #083-950
$5.50

Not all products shown.

AVON-NY 004845
AV_PIPES_0016416

NEW Paradise (C 1) #141-023
NEW Panama Plum (C 2) #136-358
NEW Baybreeze (C 1) #137-608
NEW Violet Night (C 3) #136-673
NEW Baybreeze Berry (C 2) #141-057
NEW Sand Castle (W 1) #139-505
NEW Sugar Cane ▲(W 1) #138-680
new cabana colors
buy a lip stick, get a nail enamel for $2 pages 36-37 only
NEW Cabana Red (W 3) #139-510
NEW Coco Bean (W 3) #138-695
NEW Copa Cabana Red (W 2) #138-700
AVON COLOR LAST NAIL ENAMEL
(C)—Cool (W)—Warm ▲ Frost
■ Flatters deeper skin tones.
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

SUMMER VISIONS

Summerize your lips & tips with our new Cabana Colors. Make a **sheer** impact with our sizzling **Cabana Red**, spend the day in **Paradise** or experience the exotic beauty of our **Violet Night**. Complement your new look with our waterproof eye liners and mascara, pages 38-41, for more **summer-proof** beauty.

NEW CABANA COLORS

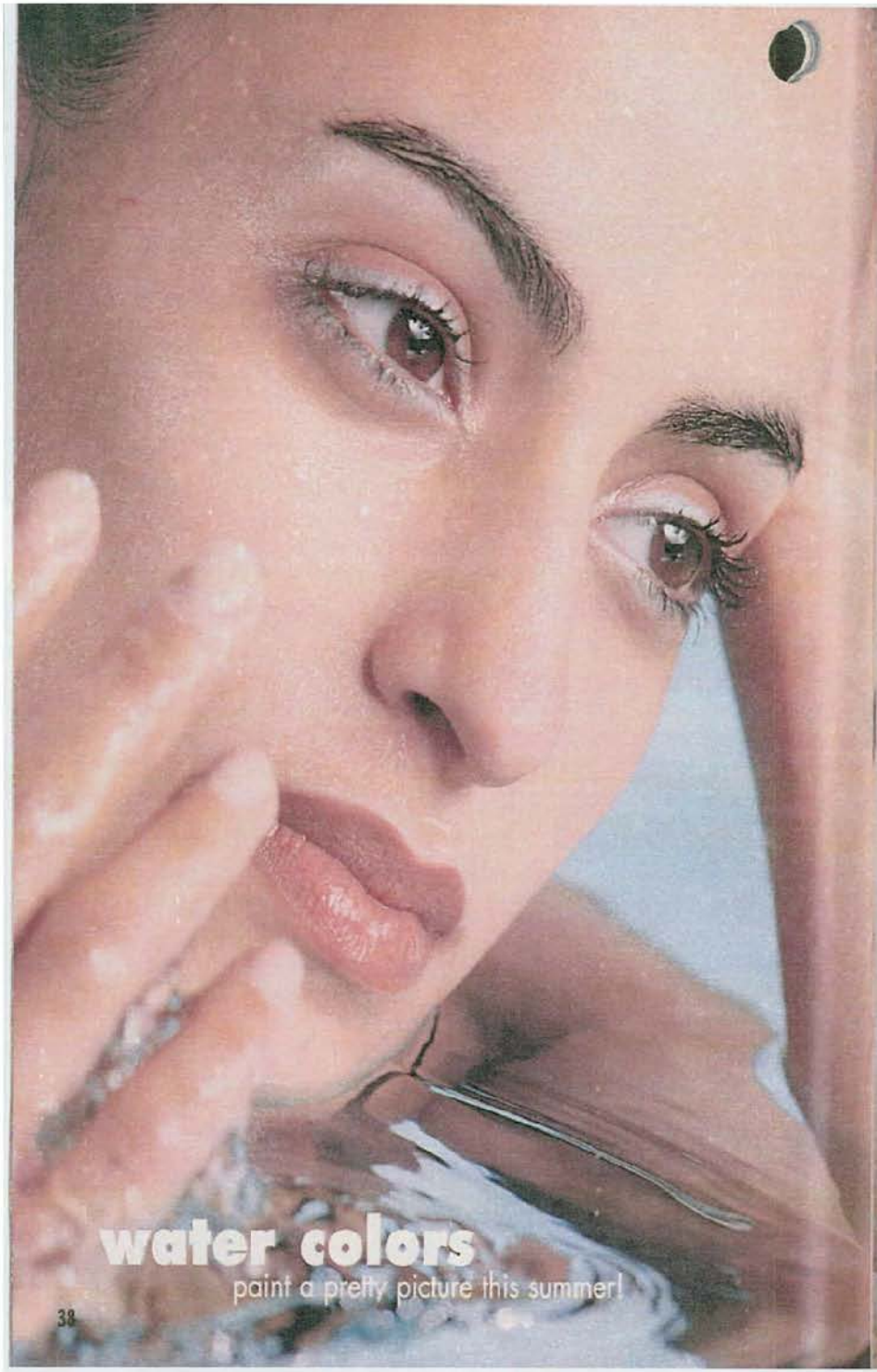
Lip Stick
Sheer colors glide on smooth, leaving lips feeling soft and moisturized with a natural look. Water-resistant, non-bleeding formula. .10 oz. net wt.
$4.75
Two Brochures only.

Color Last Nail Enamel
High-shine, wet-look finish. Chip-resistant, long-lasting. .4 fl. oz.
$3.25

3-in-1 Pencil Sharpener
Not shown.
Accomodates thin, medium and fat pencils. Includes cleaning stick.
#037-227 **$2.99**
One Brochure only.

COLOR

AVON-NY 004846
AV_PIPES_0016417



color

Black Raincoat (C)
#225-572

Chocolate Splash (W)
#225-587

Deep Sea Blue (C)
#225-591

Harbor Grey ▲(C)
#225-626

Violet Mist ▲(C)
#232-733

Sea Green (W)
#225-610

Marine Green ▲(W)
#232-729

NEW Platinum Wave ▲(C)
#023-664

two new shades

NEW Bronze Wave ▲(W)
#023-884

Retractable
WATERPROOF GLIMMERSTICKS
Eye Liner

All the Glimmersticks benefits you love, reformulated especially for summer wear!

- Retractable, self-sharpening—perfect point, perfect application every time.
- Long-wearing, glide-on color.
- Summer fashion shades.

.01 oz. net wt.

$4.25

buy one get one for $2 Mix or Match Shades

Available Two Brochures Only

(C)—Cool (W)—Warm ▲ Frost Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest. Model is wearing Platinum Wave.

AVON-NY 004847
AV_PIPES_0016418

the long hot summer

have long, beautiful, waterproof lashes!

color

WASH-OFF
Waterproof Mascara
.33 oz. net wt.

Navy
#013-064

Brown/Black
#011-850

Black
#011-046

$4.00

buy one get one
for **$2** Mix or Match Shades

All Avon Mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.

AVON-NY 004848
AV_PIPES_0016419

summer school

a refresher course for lips—
drink in the moisture and pass with flying colors!

neutrals/browns

LIP

Heather (W 2)	Rich Spice ▲(W 3)
#214-330	■#214-325

NAIL

Jet (W 3)	Bare Shimmer ▲(W 1)	Clear (C 1)	French White (C 1)	Vanilla* (C 1)
■#168-041	#166-056	#174-369	#174-373	#174-388
Star ▲(C 1)	Soft Buff* (W 1)	Nude* (W 2)	Heather (C 2)	Tulle (W 2)
#136-836	#174-392	#174-407	#175-250	#174-411
Rich Spice ▲(W 3)	Fawn (W 2)	Cinnamon Raisin (W 3)	Venus ▲(C 2)	Malt (W 3)
■#175-217	#175-240	■#175-202	#174-593	#175-198
Chocolate Fling ▲(W 2)	Pony (W 3)			
#175-221	#175-183			

tawnies/corals/reds

LIP

Juicy Melon (W 2)	Berry, Berry Moist (C 3)
#211-622	■#214-344

NAIL

Shell (W 1)	Pecan (W 1)	French Damask ▲(W 1)	Mocha Shine ▲(C 1)	Autumn Wool (W 3)
#137-536	#175-255	#175-260	#175-274	■#175-346
Fire (W 2)	Poppy Love (W 3)	Heart (W 3)	Ruby (C 3)	Brick (W 2)
#175-293	■#175-308	■#175-312	■#175-327	#175-289

mauves/berries/plums

LIP

Raspberry Ice ▲(C 1)	Moist Mauve (C 1)	Am… Plum (C 2)
■#210-391	#210-406	#210-425
Antique Mauve (C 1)	Burgundy Brew (C 3)	
#210-410	■#213-716	

NAIL

Taupe Shimmer* ▲(C 1)	Blush (C 1)	Tickled Pink (C 1)	Frostiest Mauve ▲(C 1)
#135-131	#174-426	#135-438	#135-457
Rose Suede (C 2)	Raspberry Ice ▲(C 1)	Mystic Mauve (W 2)	Antique Mauve (C 2)
#175-384	■#136-138	#135-552	#135-548
Instant Mocha (C 2)	Midnight (C 3)	Satin Claret ▲(C 2)	Suede (C 3)
#135-810	■#136-802	#135-825	#175-399
Oxford Wine (C 3)	Burgundy Brew (C 3)		
■#175-422	■#136-267		

pinks/roses/fuchsias

LIP

Orchid Mist ▲(C 1)	Champagne Mauve ▲(C 2)	Rose Freeze ▲(C 3)
#211-570	#211-130	#211-159

NAIL

Petunia (C 2)	Delicate* ▲(C 1)	French Pink* (C 1)	Pink Fantasie ▲(C 1)
#138-069	#136-860	#137-517	#137-699
Raspberry (C 3)	Champagne Mauve ▲(C 2)	Spring Fling ▲(C 2)	Flamingo (C 2)
■#175-418	#136-032	#175-365	#175-370
Berry, Berry Nice (C 3)	Garnet (C 3)	Cherry Jubilee (C 3)	
■#175-331	■#175-403	■#136-764	

MOISTURE 15 Satin Smooth Lipstick
Increases lip moisture by 400%! Lips feel hydrated up to 15 hours. Provides SPF 15 sunscreen protection. Sheer finish.
.13 oz. net wt.
$4.75

COLOR LAST Nail Enamel
New, improved formula—chip-resistant, long-lasting; high-shine, wet-look finish. .4 fl. oz.
$3.25

(C)—Cool (W)—Warm ▲ Frost * Sheer ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest. Model is wearing Raspberry Ice.

AVON-NY 004849
AV_PIPES_0016420

BEYOND COLOR
Triple Benefit Lipstick
In only 3 days lips feel hydrated and moisturized. Smoother, fuller, younger-looking lips in just 14 days. With SPF 12 sunscreen.
.13 oz. net wt.
$6.00

COLOR RICH
Renewable Lipstick
Creamy, rich, ultra-smooth texture plus a special matrix system that continually renews color and moisturizes.
.13 oz. net wt.
$4.75

neutrals/browns

BEYOND COLOR

- Pecan (W 1) #204-768
- Cocoa (C 2) #204-772
- Sienna ▲(W 3) ■#204-787
- Beige Shimmer ▲(W 1) #019-904
- Brownie (W 3) ■#019-919

COLOR RICH

- Cool Peach ▲(W 1) #166-823
- Teaberry (C 1) #165-463
- Pralines'N Cream (W 1) #165-626
- Bronze Treasure ▲(W 2) #165-650
- Chocolate Fling ▲(W 2) #156-989
- Hot Cinnamon ▲(W 3) ■#165-831
- Cinnamon Suede (W 2) #165-645
- Buttered Rum (W 3) ■#165-846

tawnies/corals/reds

BEYOND COLOR

- Fiesta ▲(W 2) #204-810
- Terracotta (W 2) #204-791
- Scarlet (W 3) ■#204-825
- Chili (W 3) #204-806

COLOR RICH

- French Damask ▲(W 1) #158-044
- Continuous Coral (W 2) #166-819
- Persimmon (W 2) #165-459
- Undeniable Apricot ▲(W 1) #165-850
- Prolonged Peach ▲(W 1) #165-384
- Autumn Wool (W 3) ■#157-052
- Poppy Love (W 3) ■#165-334
- Flame Red (C 3) ■#165-129
- Supreme Mauve (C 2) #160-825
- Sunburst Orange ▲(W 2) ■#165-430

mauves/berries/plums

BEYOND COLOR

- Blush (C 1) #204-830
- Twig (C 2) #204-859
- Petal (C 2) #204-844
- Burgundy (C 3) ■#204-863

COLOR RICH

- Satin Claret ▲(C 2) #160-877
- Long-Lived Ruby (C 3) ■#164-854
- Frostiest Mauve ▲(C 1) #160-720
- Lasting Mauve ▲(C 1) #160-787
- Outstanding Plum (C 2) #160-772
- Oxford Wine (C 3) ■#160-643
- Rose Suede (C 2) #160-830
- Wine Berry (C 2) #160-844
- Cranberry (C 3) #164-930
- Cozy Mauve ▲(C 2) #160-859
- Smooth Wine (W 3) ■#164-964
- Instant Mocha (C 2) #160-806
- Tickled Pink (C 1) #160-768

pinks/roses/fuchsias

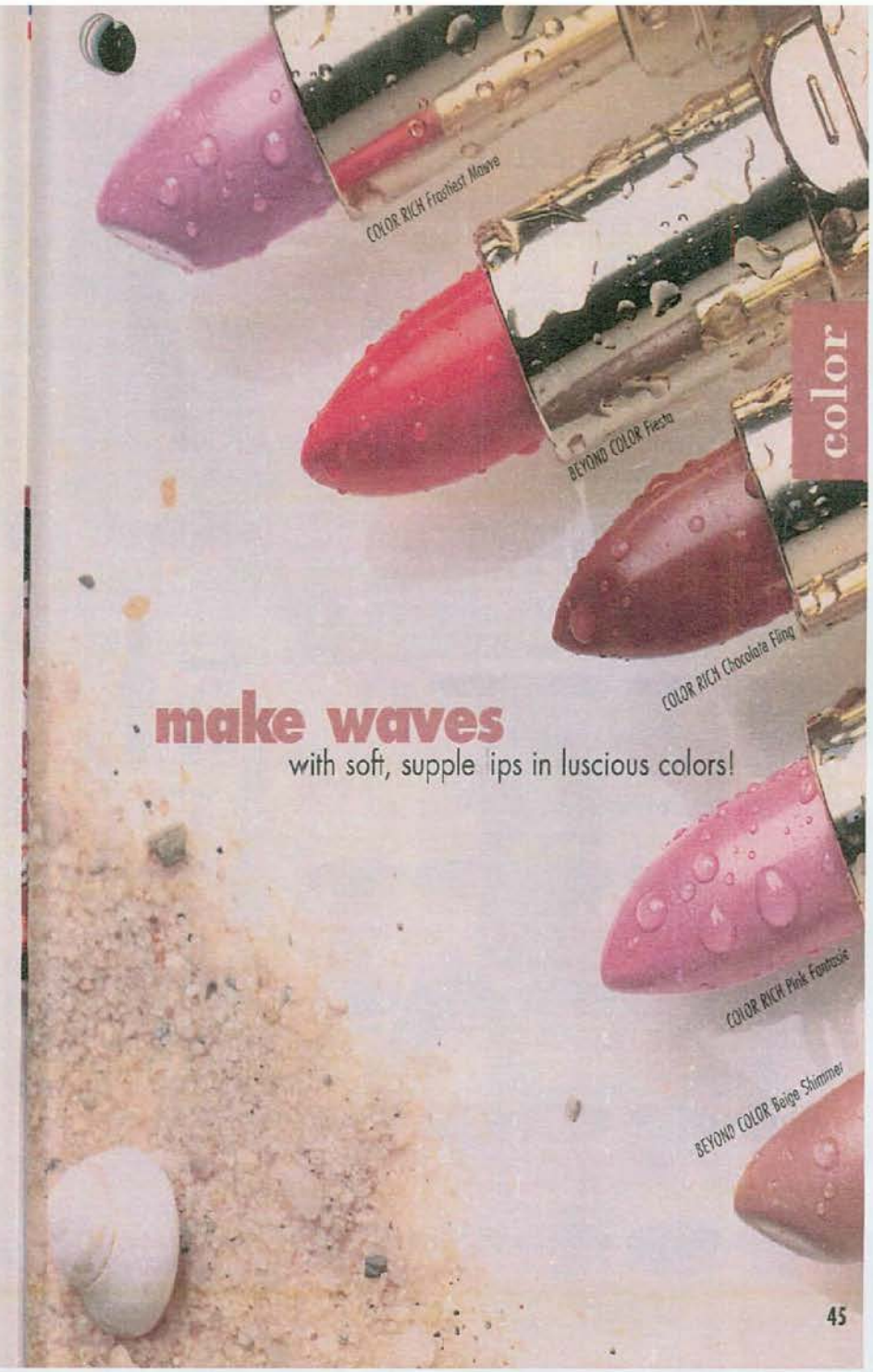
BEYOND COLOR

- Shell ▲(C 1) #204-878
- Azalea (C 2) #204-316
- Blossom (C 2) #204-901
- Ruby (C 3) ■#204-920

COLOR RICH

- Pink Fantasie ▲(C 1) #160-663
- Timeless Pink (C 1) #160-878
- Starlit Pink (C 2) #160-901
- Forever Rose ▲(C 2) #160-920
- Almost Violet ▲(C 2) #163-877
- Windy Rose (C 2) ■#161-377
- Endless Garnets ▲(C 3) ■#161-869
- Berry, Berry Nice (C 3) ■#165-080
- Cherry Jubilee (C 3) ■#164-840
- Country Rose ▲(C 2) #160-916
- Harvest Wine ▲(C 3) ■#162-062
- Spring Fling ▲(C 2) #156-893

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.



AVON-NY 004850
AV_PIPES_0016421

Eye Color .06 oz. net wt. $6.00

neutrals/browns

Cast (W 1)	Diamond ▲(C 1)	Brown Mink ▲(W 3)	Golden Beige ▲(W 2)
#084-980	#256-437	■#168-151	#098-451
Non-Stop Beige ▲(W 1)	Classic Grey ▲(C 3)	Honey (W 2)	Lasting Cocoa (W 2)
#174-502	#168-257	#256-456	#174-498

tawnies/corals/reds

Mist (W 1)	Forever Bronze ▲(W 1)	More Than Moss (W 3)	Ultimate Teal (W 2)
#085-900	#169-928	■#168-147	#174-517

mauves/berries/plums

Twilight (C 1)	Grapevine ▲(C 3)	Prolonged Plum (C 2)	Perfect Petal (C 1)
#086-485	■#168-242	#174-464	#174-536

pinks/roses/fuchsias

Mist (C 1)	Timeless Blue ▲(C 2)	Plum Pewter ▲(C 3)	Provocative Pink ▲(C 1)
#086-872	#174-483	■#168-166	#174-450

Eye Liner .01 oz. net wt. $4.95

neutrals/browns

Better Brown (W) #172-901

Black Onyx (C) #000-512

Mahogany (W) #000-550

tawnies/corals/reds

Great Green (W) #176-763

Olive (W) #000-531

mauves/berries/plums

Hickory (C) #000-527

pinks/roses/fuchsias

Grey Stone (C) #176-797

Navy Night (C) #183-082

Mascara .25 oz. net wt. $5.50

Navy #050-409

Brown/Black #050-360

Black #050-212

Makeup Remover

2 fl. oz. #009-156 $4.50

Lip Color .06 oz. net wt. $6.00

neutrals/browns

Iced Mocha ▲(W 1)	Chocolate (W 3)	Cognac (W 3)	Best Brown ▲(W 2)	Heavenly Cappuccino (W 1)
#088-086	■#088-090	■#168-132	■#168-080	#132-720

tawnies/corals/reds

24 Hour Red (W 2)	Call It Coral ▲(W 2)	Peach Supreme (W 1)	Fine Wine (W 3)	Better Brandy ▲(W 3)
■#088-105	#088-124	#131-887	#132-769	■#193-147

mauves/berries/plums

Plum Perfect (C 3)	Mauvelous ▲(C 2)	Mauve Ice ▲(C 1)	Magnificent Mauve (C 2)	Precious Plum ▲(C 3)
■#088-822	#088-990	#131-872	#132-682	■#168-060

pinks/roses/fuchsias

Shimmer Pink ▲(C 1)	Roseberry (C 2)	Always Rose ▲(C 2)	Precise Pink ▲(C 1)	Model Magenta ▲(C 3)
#088-139	#088-536	#132-697	#193-879	#168-075

Lip Liner .01 oz. net wt. $4.95

neutrals/browns

Browns (W) #196-954

Neutrals (W) #000-565

tawnies/corals/reds

Tawnies (W) #201-405

Reds (W) #000-584

mauves/berries/plums

Plums (C) #201-410

Mauves (C) #000-599

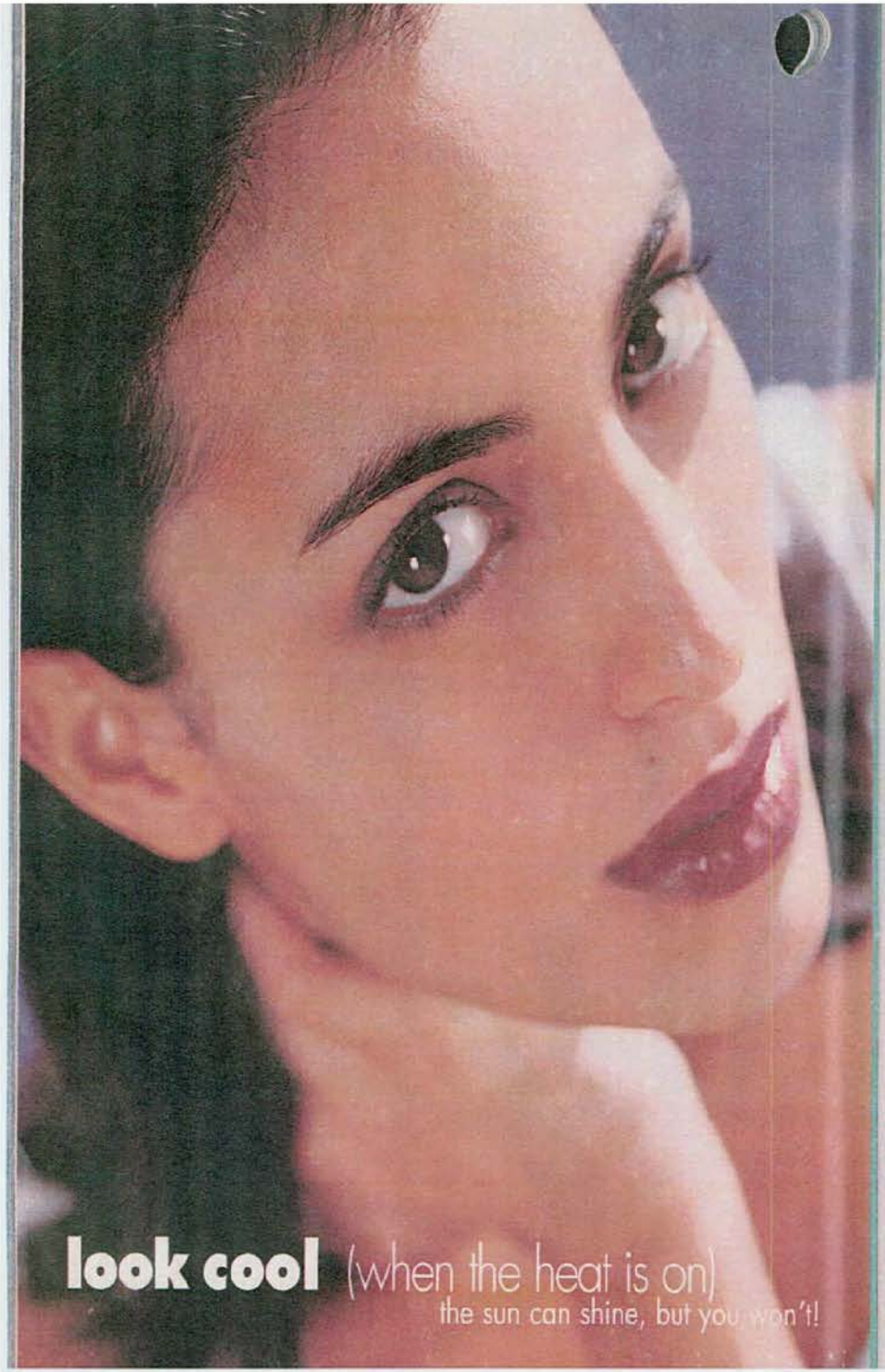
pinks/roses/fuchsias

Roses (C) #201-424

Pinks ▲ (C) #000-603

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.
All Avon Mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.

AVON-NY 004851
AV_PIPES_0016422



CLEAR FINISH
Powder Mill
with Oil-Free Powder
Have loose-powder luxury without the mess. One quick turn of the dial turns pressed powder into loose—and gives you exactly the amount you want.
.5 oz. net wt.
$7.95

new
CLEAR FINISH
Oil Blotting Papers
Don't wilt in the summer heat—keep makeup looking as fresh as when you put it on! Takes away oil and shine; leaves makeup intact. Keep a beautiful matte finish without adding powder, talc or fragrance. A perfect accompaniment to CLEAR FINISH Oil-Free Foundation.
Pack of 30 sheets.
#141-315

introductory special
$3.50

color

new
CLEAR FINISH
Oil-Free Foundation
Water-based, talc-free formula with a lightweight, lasting matte finish. Absorbs excess oil and helps keep skin clear of new blemishes.
1 fl. oz.
$5.25

See page 50 for shades.

• Dermatologist-tested • PABA-free sunscreen • Non-comedogenic

AVON-NY 004852
AV_PIPES_0016423

A. FACE LIFTING Moisture Firm Concealer
.5 oz. net wt.
$4.50

B. Concealing Stick
.06 oz. net wt.
$3.75

C. PERFECT MATCH Wet/Dry Powder
.4 oz. net wt.
$7.95

D. Translucent Pressed Powder
.4 oz. net wt.
$6.50

E. Translucent Loose Powder
.75 oz. net wt.
$6.50

CONCEALERS

White-1	Light-2	Medium-3	Dark-3
A. #092-711 B. #191-240	A. #092-802 B. #191-254	A. #092-840 B. #191-269	A. #093-153 B. #191-273

- Dermatologi
- PABA-free
- Non-comedogenic

POWDERS

Light-1	Light Medium-1	Medium-2	Deep-2	Deep-Dark-3	Darkest-3
C. #155-834 D. #191-182 E. #191-125 F. #157-746	C. #155-849 D. #191-197 E. #191-138 F. #157-750	C. #155-853 D. #191-201 E. #191-144 F. #157-770	C. #155-858 D. #078-878 F. #157-799	C. #155-887 D. #078-882 F. #157-803	C. #155-872 D. #078-897 F. #157-818

FOUNDATIONS

Ivory Beige (C 1)	Soft Bisque (C 1)	Porcelain Beige (W 1)	Almond Beige (W 1)	Blush Beige (C 1)	Creamy Beige (W 1)
G. #103-524 H. #101-589 I. #214-932 J. #187-551 K. #036-091 L. #017-624 M. #247-269	G. #104-239 H. #088-121 I. #214-947 J. #187-767 K. #036-220 L. #017-858	G. #106-270 H. #109-427 I. #214-841 J. #187-810 K. #036-125 L. #017-639 M. #247-307	G. #106-299 H. #109-560 I. #214-860 J. #187-843 K. #036-330 L. #018-688 M. #247-311	G. #103-687 H. #111-294 I. #214-951 J. #187-771 K. #036-402 L. #018-874 M. #247-330	G. #106-303 H. #111-590 I. #214-856 J. #187-824 K. #036-240 L. #018-889 M. #247-527

Honey Beige (W 2)	Rosebud Beige (C 2)	Toasted Tan (C 2)	Warm Bronze (W 2)	Cocoa (C 3)	Cool Copper (C 3)
G. #106-322 H. #109-761 I. #214-880 J. #187-858 K. #036-770 L. #019-555 M. #247-326	G. #104-258 H. #111-605 I. #214-966 J. #187-786 K. #036-527 L. #018-616	G. #106-265 H. #111-586 I. #214-985 J. #187-805 K. #036-929 L. #019-650 M. #247-512	G. #085-838 H. #114-016 I. #214-928 J. #241-150 K. #037-050 L. #019-665 M. #247-235	G. #085-880 H. #121-086 I. #215-006 J. #241-146 K. #037-079 L. #019-670	G. #088-007 H. #121-090 I. #214-990 J. #241-127 K. #037-117 L. #019-699

Warmest Beige (W 1)	True Beige (C 2)	Rich Honey (W 2)	Rich Copper (W 3)	Mahogany (C 3)	Toasted Brown (W 3)
G. #106-318 H. #109-393 I. #214-875 J. #187-839 K. #036-292 L. #018-673	G. #105-159 H. #109-412 I. #214-970 J. #187-790 K. #036-546 L. #019-081 M. #247-288	G. #085-823 H. #111-610 I. #214-894 J. #241-165 K. #036-804 L. #019-646 M. #247-110	G. #086-011 H. #122-886 I. #214-913 J. #241-089 K. #037-140 L. #019-703	G. #086-026 H. #122-890 I. #215-010 J. #241-060 K. #037-160 L. #019-718 M. #247-240	G. #086-030 H. #122-905 I. #214-909 J. #241-055 K. #037-193 L. #019-722 M. #247-254

F. CLEAR FINISH Powder Mill with Oil-Free Powder
.5 oz. net wt.
$7.95

L. NEW CLEAR FINISH Oil-Free Foundation
1 fl. oz.
$5.25

(C)—Cool (W)—Warm Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

G. PERFECT MATCH Self-Adjusting Foundation
1 oz. net wt.
$5.25

I. Liquid-To-Powder Foundation
.4 oz. net wt.
$7.95

H. CALMING EFFECTS Illuminating Foundation
1 fl. oz.
$7.95

M. ANEW Perfect Foundation
Now in the top 12 shades of Avon's foundation palette. Time-released ChronaSpheres® deliver an Alpha hydroxy acid plus skin nourishers. Contains no-mess pump dispenser.
1 fl. oz.
$10.50

J. FACE LIFTING Moisture Firm Foundation—Cream Souffle
1 oz. net wt.
$8.95

K. FACE LIFTING Moisture Firm Foundation—Liquid
1 fl. oz.
$8.50

AVON-NY 004853
AV_PIPES_0016424

color

NATURAL RADIANCE
Blush Stick
Creamy, moisturizing, twist-up color.
.25 oz. net wt.
$4.75

TRUE COLOR
Color stays true up to 8 hours without creasing or fading. Talc-free.

Powder Eyeshadow Single
.05 oz. net wt.
$3.00

Powder Eyeshadow Quad
.20 oz. total net wt.
$5.25

Powder Blush
Translucent, natural-looking. With the finest, pure micro-pigments. No talc, not chalky! Super-smooth, long-wearing.
.22 oz. net wt.
$6.75

put on your shades
have radiant color that'll dazzle the eye!

AVON-NY 004854
AV_PIPES_0016425

FINE LINE
Eye Pen
.01 fl. oz.
$5.75

AVON MOISTURE EFFECTIVE
Eye Makeup Remover Lotion
Fragrance-free.
2 fl. oz.
#069-384
$2.75

HYDRO LINER
Liquid Gel
Eye Pencil
.05 oz. net wt.
$4.95

LUXURY LINING PENCILS
Eye Lining Pencil
.04 oz. net wt.
Lip Lining Pencil
.05 oz. net wt.
$3.00 each

neutrals/browns

FINE LINE
Black
#260-565

HYDRO LINER
Black Lacquer (C) #164-744
Iced Cappuccino (W) #164-778

EYE LINER
Black Kohl (C) #119-367
Chocolate Kohl (W) #118-580

LIP LINER
Nutmeg (W) #116-540
Chocolate (W) #116-702

pinks/roses/fuchsias

HYDRO LINER
Sterling Grey (C) #164-797
Icy Blue (C) #164-816

EYE LINER
Blue Kohl (C) #119-352
Steel Grey Kohl (C) #119-371

LIP LINER
Rose (C) #113-265
Magenta (C) #118-561

tawnies/corals/reds

FINE LINE
Brown
#260-570

HYDRO LINER
Cool Green (W) #165-076

EYE LINER
Hunter Green Kohl (W) #118-595
Cinnamon Kohl (W) #119-410

LIP LINER
Caramel (W) #116-760
Rich Red (W) #116-793

mauves/berries/plums

HYDRO LINER
Misty Plum (C) #164-835

EYE LINER
Heather Kohl (C) #120-352
Violet Kohl (C) #176-429

LIP LINER
Spice (C) #117-599
Mauve (C) #117-489
Plum Wine (C) #118-250

luxury liner

go cruising with some really great lines

(C)—Cool (W)—Warm

hot tips

what the well-dressed nail will be wearing

color

Ultra Hard Strengthener
With titanium to help protect, harden, reinforce nails.
.4 fl. oz.
#008-991
$3.50

Speed Dry No-Chip Top Coat
Formulated with Teflon® to help against scuffing and chipping to retain a wet-look shine. Contains UV inhibitors to help prevent fading/yellowing of nail enamel.
.4 fl. oz.
#008-900
$3.50

Always Smooth Cuticle Conditioner
.5 oz. net wt.
#005-935
$3.50

No-Peel, No-Split Base Coat
Contains mineral water to help rehydrate nails and improve flexibility, aloe vera gel and vitamin E to promote healthy-looking, moisturized nails.
.4 fl. oz.
#008-987
$3.50

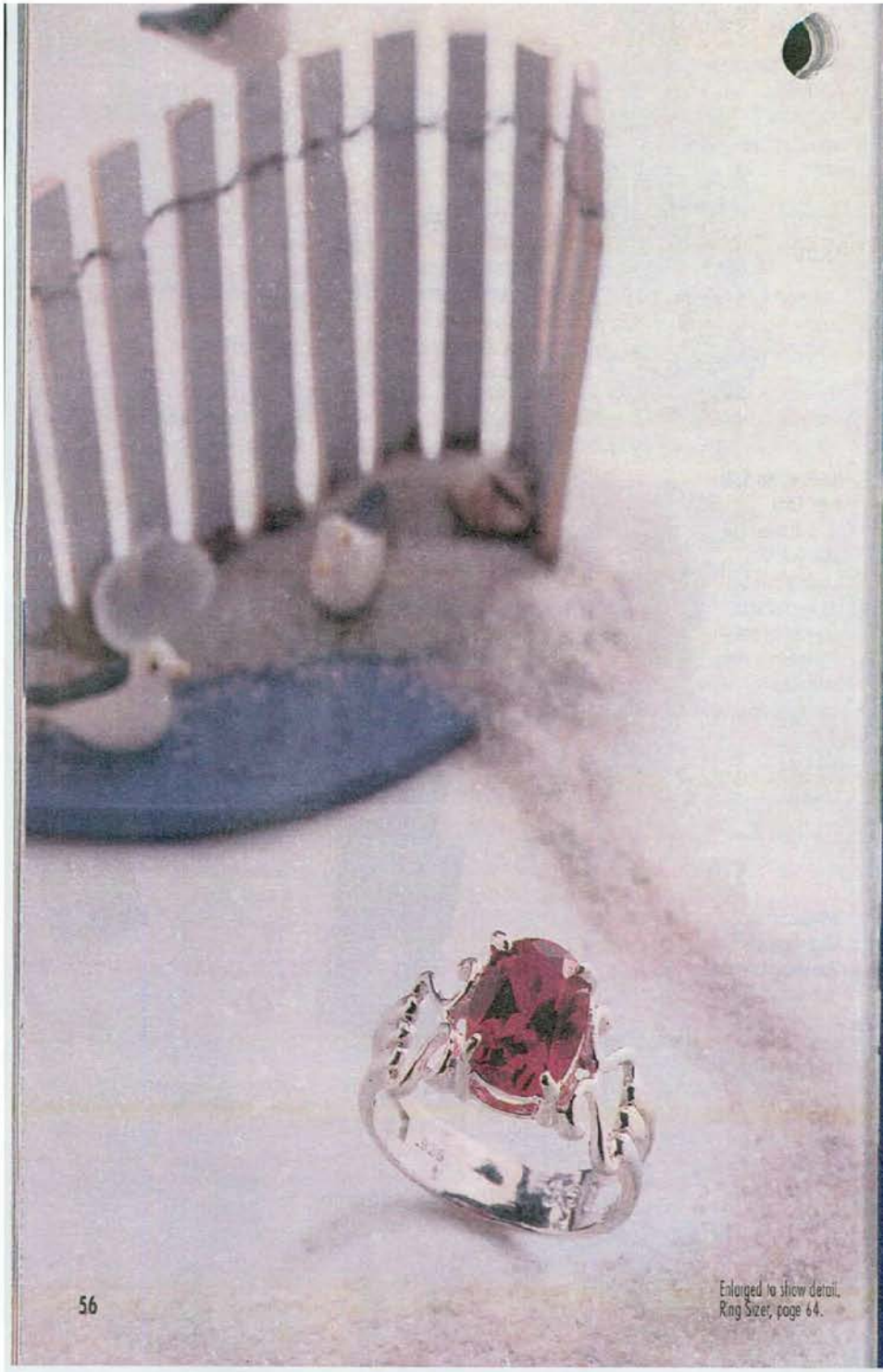
Conditioning Nail Enamel Remover
Gentle, non-whitening formula effectively removes enamel, leaving nails clean, conditioned and pleasantly scented.
4 fl. oz.
#142-311
$2.25

Advanced Mira-Cuticle® Vanishing Complex
Formulated with an Alpha-hydroxy acid. Cuticle buildup and ragged edges vanish in only 7 days.
.5 oz. net wt.
#050-872
$5.25

Formulated without toluene formaldehyde so it's gentle to nails.

Nail Protein Strengthening System
Contains calcium and vitamin E. Nails look healthier, feel smoother in just 7 days.
.5 fl. oz.
#135-677
$5.25

AVON-NY 004855
AV_PIPES_0016426



Enlarged to show detail. Ring Size, page 64.

SUMMERWEAR BY LAND OR SEA

Celebrate **July 4th** in patriotic style. Go beachcombing with a **nautical** tote. Enjoy a twist on our golden **classics**. Be romantic with a ring as **ruby** red as a sunset on the sea. Hint: ruby is July's **birthstone**.

NEW
Sterling Silver Synthetic Ruby Ring
The radiant beauty of ruby captured in our man-made creation. Sizes:
5 #116-353 8 #116-425
6 #116-406 9 #116-430
7 #116-410 10 #116-444
INTRO SPECIAL
HALF PRICE
$14.99
Next Brochure $29.99

JEWELRY

AVON-NY 004856
AV_PIPES_0016427

On golden strands

jewelry

GOLDEN CLASSICS
All of goldtone.

A. **Braided Chain Necklace**
18" #244-126 **$12.99**
20" #244-107 **$12.99**
24" #243-890 **$14.99**
30" #243-813 **$16.99**
36" #243-980 **$19.99**

Bracelet
7" #244-327 8" #245-964
9" #244-350
$7.99

B. **Status Link Necklace**
17" #257-118
19" #257-103
$24.99

Bracelet
7" #257-266
8" #257-290
$14.99

C. **Puff Link Necklace**
18" #257-361
$12.99
24" #257-400
$14.99

Bracelet
7" #257-338
8" #257-357
$9.99

Earrings have surgical steel posts unless otherwise noted.

D. **Heart Hoop Earrings**
Detachable heart with rhinestone accents on goldtone hoops. 7/8" L.
Pierced only. #004-302
$9.99

E. **Omega Necklace**
Removable heart (1" W) with rhinestone accents on goldtone chain.
16" #003-928 18" #004-283
$19.99

F. **Tube Hoop Earrings**
Pierced only, with snap-close ear wires of nickel-free goldtone.
Small, 3/4" diam. #256-532
$5.99
Medium, 1 1/4" diam. #256-547
$6.99
Large, 1 7/8" diam. #256-566
$7.99

AVON GOLDEN CLASSICS

NEW
ROPE TWIST
Shipshape rope chain with black cord wrapped between goldtone strands.

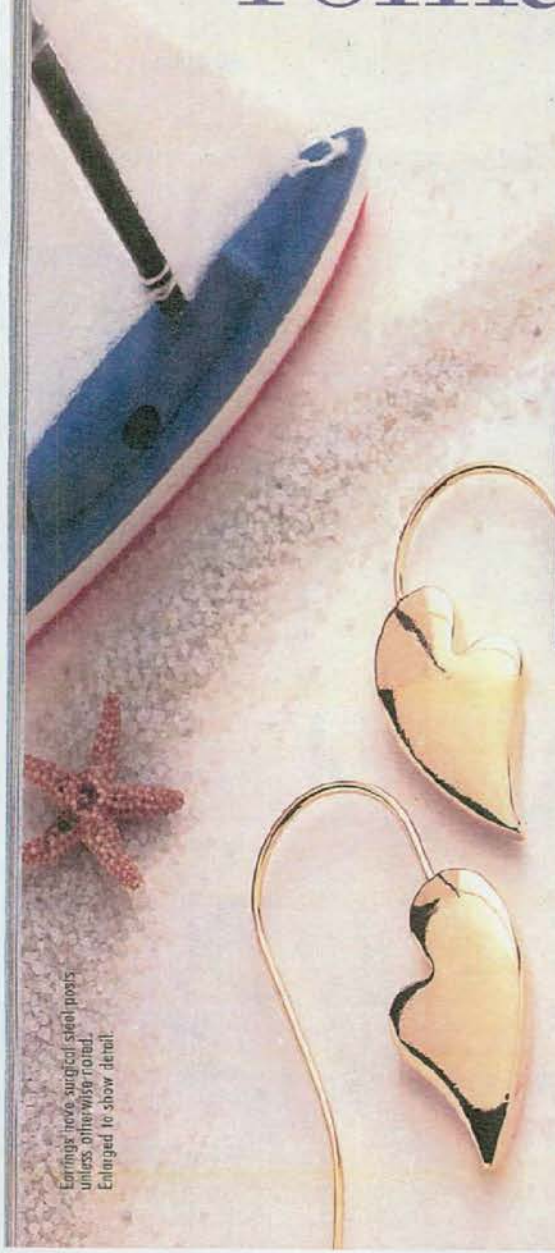
Necklace
24" #116-846
$12.99 Next Brochure $14.99
30" #231-976
$14.99 Next Brochure $16.99

Bracelet
7" #118-299
8" #122-025
$5.99 Next Brochure $7.99

Earrings
Hoops, 1 1/8" diam.
Pierced only. #123-878
$6.99 Next Brochure $7.99
INTRO SPECIALS

AVON-NY 004857
AV_PIPES_0016428

Seaside romance



Earrings: nova surgical steel posts, unless otherwise noted.
Enlarged to show detail.

NEW
Sculptural Heart Earrings
Gracefully stylized hearts of goldtone. 1⅛" L. Pierced only. With nickel-free goldtone ear wires for people with nickel dermatitis. #132-606
INTRO SPECIAL
$5.99
Next Brochure $6.99

A

B

C D

E

F

G

H

NEW TROPICAL BRIGHTS

A. Ankle Bracelet
Goldtone with colorful beads.
Small, 9" #122-613
Large, 9¾" #122-609
$6.99

B. Pins
Translucent plastic washed with goldtone and colorful rhinestones.
Fish, 2⅛" W #122-795
Pineapple, 2⅛" L #123-060
$6.99 each

C. Minibag with Tote
Vinyl bag with foldout card organizer and change pocket comes with foldable nylon tote. Minibag, 7" H x 5½" W x 2" D, when folded. 56" strap. Tote, 15" H x 14" W. Imported. #122-776
$16.99 the set

D. Baseball Cap Cotton. Adjusts to fit all with back bow tie. Imported. #122-647
$7.99

E. Ladybug
Transparent red with black trim on goldtone.
Bracelet
Small, 7¼" #020-024
Large, 8½" #020-039
$9.99
Earrings
⅜" L. Pierced only. #019-995
$4.99

F. Sculptural Hoop Earrings
Goldtone. 1½" L. Pierced only. #153-296
$9.99

G. Sculptural Mother and Child Pendant Goldtone with Austrian crystal accent. 1" L on an 18" goldtone chain. #317-270
$14.99

H. NEW Rainbow Colors Earrings
Titanium. 1" L. Pierced only, with titanium posts. #066-370
$9.99

jewelry

AVON-NY 004858
AV_PIPES_0016429

Avon Sterling Silver Herringbone Necklace 1/4" W.
18" #209-224 **$34.99**
24" #210-152 **$44.99**
Sterling Silver Herringbone Bracelet
Small, 7 1/2" #124-654
Large, 8 1/2" #124-688
$19.99

Sterling Silver Marcasite & Amethyst Heart Necklace
Heart pendant, 1 1/4" L, on a 19" sterling silver chain. #008-881
$34.99
Earrings
1/8" L. Pierced only. 008-403
$34.99

Sterling Silver Marcasite Lizard Pin
Sterling silver with marcasite and garnets. 2 1/4" L. #008-528
$34.99

Sterling Silver Rope Chain Necklace
18" #207-590 **$34.99**
24" #207-604 **$44.99**
Sterling Silver Rope Bracelet
Small, 7 1/2" #124-085
Large, 8 1/2" #123-969
$17.99

Sterling Silver Marcasite Ring
Sizes:
5 #007-775 8 #008-130
6 #008-111 9 #008-198
7 #008-126 10 #008-365
$39.99

Sterling Silver Soft Link Bracelet
Small, 7 1/2" #155-432
Large, 8 1/2" #155-576
$39.99

Sterling Silver Heart ID Bracelet
Small, 7" #157-583
Large, 8" #157-598
Anklet
Small, 9" #157-602
Large, 9 3/4" #157-621
$14.99 each

Sterling Silver Clip Earrings
Clip only. Clockwise from top:
Almond 3/4" L #256-680
Floral 3/4" diam. #256-638
Spiral 3/4" diam. #256-623
$19.99 each pair

Sterling Silver Amethyst Love Ring
Sizes:
5 #240-264
6 #240-279
7 #240-283
8 #240-977
9 #241-108
10 #241-112
$29.99
Earrings
5/8" L. Pierced only. #241-237
$29.99
Ring Sizer, page 64.

Flights of sterling

Pierced earrings have posts or ear wires of sterling silver. Earrings enlarged to show detail.

NEW
Sterling Silver Earrings
Butterfly
1/2" W #122-541
Hummingbird
1/2" L #316-235
$5.99 each pair

jewelry

AVON-NY 004859
AV_PIPES_0016430

CZ's on sterling seas

A. **Brilliant Solitaire**
Sterling Silver Pear Cubic Zirconia

Ring
3 carats◆. Sizes: 7 #026-701
5 #026-682 8 #026-720
6 #026-697 9 #026-754
$29.99

Necklace
3 carats◆.
Chain, 19" L.
#026-659
$29.99

Earrings
Each, 2 carats◆.
¾" L. Pierced only. #026-663
$29.99

B. **Brilliant Solitaire**
Sterling Silver Radiant Cubic Zirconia

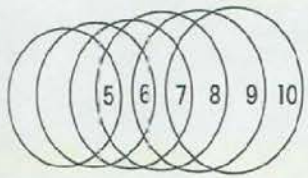
Ring
4 carats◆. Sizes: 7 #287-985
5 #287-966 8 #287-990
6 #287-970 9 #288-006
$29.99

Necklace
4 carats◆.
Chain, 19" L.
#293-198
$29.99

Earrings
Each, 3 carats◆.
¾" L. Pierced only. #293-202
$29.99

C. **Avon Sterling Silver**
Jewelry Polishing Cloth
12" x 10". In resealable bag.
#143-189
$2.99

Earrings have posts or ear wires of sterling silver.
◆ Diamond weight equivalent.



RING SIZER
Match a circle with the inside of one of your rings to find the size.

D. **Brilliant Solitaire**
Sterling Silver Round
Cubic Zirconia
Ring
3.5 carats◆. Sizes: 7 #026-625
5 #026-606 8 #026-630
6 #026-610 9 #026-644
$29.99

Necklace
3.5 carats◆. Chain, 19" L.
#086-710
$29.99

Earrings
Each, 1.9 carats◆. ¾" L.
Pierced only. #026-591
$29.99

E. **Sterling Silver**
Lavender
Cubic Zirconia
Ring
2 carats◆. Sizes:
5 #153-152
6 #153-167
7 #153-224
8 #153-243
9 #153-258
10 #153-277
$29.99

F. **Sterling Silver**
Sculptural Earrings
1" L. Pierced only. #155-667
$24.99

Sterling Silver
Pink Cubic Zirconia
G. **Ring**
1.35 carats◆. Sizes:
5 #079-889 8 #079-946
6 #079-908 9 #079-965
7 #079-912 10 #080-119
$29.99

H. **Earrings**
1⅛" L. Pierced only. #080-305
$24.99

AVON-NY 004860
AV_PIPES_0016431

PEARLESQUE COLLECTION
Earrings
Goldtone with beautifully crafted plastic pearls. Nickel-free for sensitive skin*.

Calla Lily
1" L. Pierced only, with goldtone ear wires.
#256-915
$7.99

Seed Hoop
7/8" L. Pierced only.
#244-255
$9.99

Cluster
1/2" W. Pierced only.
Cream #077-283
Pink #077-298
$7.99 each pair

Large Button
1 1/4" L. Clip only.
#243-043
$10.99

Teardrop
1 1/4" L.
Pierced only.
#077-279
$9.99

Stud
8mm diam. Pierced only.
#256-528
$4.99

PEARLESQUE COLLECTION
Double Row
Hand-knotted double strand of 8mm glass pearls, with goldtone clasp.
Necklace
18" #256-896
20" #256-900
$28.99
Bracelet
7" #257-012
8" #257-027
9" #257-046
$16.99

*For people with nickel dermatitis. Pierced earrings have surgical steel posts unless otherwise noted.

Sea treasures

PEARLESQUE COLLECTION
Single Row
Hand-knotted strand of 8mm glass pearls, with goldtone clasp.
Necklace
18" #256-771
$16.99
20" #256-862
$16.99
24" #256-786
$18.99
30" #256-839
$24.99
Bracelet
7" #256-920
8" #256-953
9" #257-008
$9.99

AVON-NY 004861
AV_PIPES_0016432

A. **AVON FAUX AMETHYST COLLECTION**
Set in goldtone.

Earrings
1⅝" L. Pierced only.
#127-433
$9.99

Necklace
18" L. #127-046
$14.99

Bracelet
Small, 7" #127-156
Large, 8" #127-160
$12.99

B. **NEW Classic Cubic Zirconia Ring**
Total 2 carats ◆ on a goldtone band.
Sizes:
5 #017-500
6 #017-529
7 #017-586
8 #017-643
9 #017-700
10 #018-176
$16.99

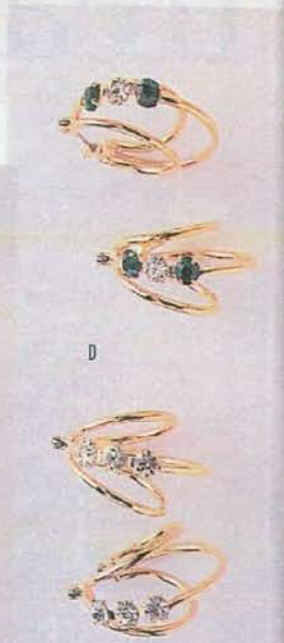
C. **NEW Oval Cubic Zirconia Stud Earrings**
Each stud, 2.8 carats ◆. Set in goldtone.
Pierced only. #178-015
$14.99

D. **Sparkle Ring Hoop Earrings**
Goldtone with rhinestones.
1⅛" L. Pierced only,
with snap-close ear wires.
Faux emerald/Crystal #172-749
Crystal #135-753
$9.99 each pair

Earrings have posts or ear wires of surgical steel unless otherwise noted. Goldtone ring bands have 22k gold overlays. Ring Sizer, page 64.

◆ Diamond weight equivalent.

Filigree Ring
Faux blue topaz in goldtone.
Sizes:
5 #020-043
6 #020-062
7 #020-077
8 #020-115
9 #020-120
10 #020-149
$14.99



Sea sparkle

E. **NEW MODERN ROSE GOLDEN COLLECTION**
Goldtone with rhinestone accents.

Earrings
½" L. Pierced only, with goldtone leverbacks. #066-256
$6.99

Drop Pendant
1⅜" L. 18" chain. #066-093
$12.99

F. **Spring Bouquet**
Faux stones with goldtone.

Necklace
24" L.
Rose #228-457
Clear #228-438
Aqua #228-461
$14.99 each

Earrings
1¼" L. Pierced only.
Clear #228-480
Aqua #228-495
Rose #228-476
$6.99 each pair

Golden Dangle Earrings

G. **Golden Drop**
Goldtone dangles. 1" L.
Pierced only. #048-087
$4.99

H. **Twist**
Goldtone spirals. 1½" L.
Pierced only. #048-144
$5.99

I. **Shower**
Goldtone wires. 1¾" L.
Pierced only. #048-436
$7.99

J. **Pearly Heart**
Goldtone with pearly center.
1¼" L. Pierced only,
with goldtone ear wires.
#048-493
$4.99

K. **Pearly Hoop**
Faux pearl set in goldtone.
1⅛" L. Pierced only,
with snap-close ear wires.
#048-254
$7.99

L. **Golden Hoop**
Goldtone. 1⅛" L. Pierced only.
#048-159
$6.99

jewelry

AVON-NY 004862
AV_PIPES_0016433

Nautical salutes for July 4th

NEW
Avon Nautical Novelty Earrings
Goldtone with glossy color glaze. Pierced only.
Dangle
Anchor motif. 1¼" L. With surgical steel posts. #116-808
Hoop
1" diam. With snap-close ear wires of surgical steel. #116-812
$7.99 each pair

Enlarged to show detail.

NEW
Independence Day Tac Pins
Uncle Sam's hat and bow tie in goldtone, with red and blue glossy stripes and rhinestone accents. Tac backs.
Bow
1⅛" W #128-573
Hat
¾" H #126-403
$5.99 each

jewelry

AVON-NY 004863
AV_PIPES_0016434

Style products currently not available in Puerto Rico and the Caribbean.

SUMMER SILHOUETTES

Keep things **cool** with our latest wave of colorful, **carefree** casuals. Simple shapes, clean lines, **lightweight** fabrics define summer style. Exercise your options from **simple** poolside pieces to **active** sportswear. Celebrate the **playful** spirit of the season with the **basics** of summer.

NEW

By-The-Sea Tee In-A-Bag

Summary oversized tee comes in a convenient mesh bag, perfect for all your beach basics. Wear it as a cover-up, sleep tee or weekend lounger. Cotton/polyester. Machine wash. Imported and made in the U.S.A.

White with Multicolor Print

One size fits Misses'

(S, M, L) $15.99

One size fits Women's

(1X, 2X, 3X) $20.99

STYLE

AVON-NY 004864

AV_PIPES_0016435

SPORT TIME

TAKE TIME OUT WITH THE ALL-STARS OF SUMMER

AMERICAN CLASSICS

SPORT COLLECTION

NEW

Color Canvas Tote Bag

With drawstring close on top, zippered opening on side and adjustable strap, this roomy bag can be carried every-which-way. Roomy interior for towels, beach wraps, etc. Zippered pocket on outside. 17½" H. Ramie/cotton canvas with silvertone trimmings. Imported.

$19.99 One Brochure only!

Allow 4-6 weeks for delivery in case of unforeseen demand.

Sport Polo Shirt

Tricolor front with embroidered "American Classics Sport" logo. Solid white back. Shirttail hem; side vents. Unisex sizing. Lightweight polyester/cotton piqué knit. Machine wash. Imported.

Unisex: XS, S, M **$24.99**

Unisex: L, XL, XXL **$29.99**

Sport Pants

Easy-fit elastic waist with concealed drawstring. Side-seam pockets; ribbed cuffs. Navy with orange piping. Unisex sizing. Lightweight polyester/cotton French terry. Machine wash. Imported.

Unisex: XS, S, M **$24.99**

Unisex: L, XL, XXL **$29.99**

Style products currently not available in Puerto Rico and the Caribbean.

Style Studio
Unisex Size Chart

	Chest	Hip
XS	30-32	35-37½
S	34-36	38-40
M	38-40	40½-43
L	42-44	43½-46
XL	46-48	46½-48
XXL	50-52	48½-54

Pant length sized to fit most heights from 5'4" to 6'1".

style

Convertible Sport Jacket

Lightweight shell conveniently tucks into a fanny pack with nylon webbed straps and zip closure. Jacket has adjustable closures at zip front and cuffs; front welt pockets, drawstring hem with side pull for easy fit. "American Classics Sport" logos on pack and jacket. Unisex sizing. Water-resistant nylon. Machine wash. Imported.

Unisex: XS, S, M **$39.99**

Unisex: L, XL, XXL **$44.99**

Allow 4-6 weeks for delivery in case of unforeseen demand.

AVON-NY 004865
AV_PIPES_0016436

SUNNY DISPOSITIONS FAMILIAR SHAPES IN FRESH, SUMMERY SHADES

Lace Trim Terry Romper
Loungewear or beachwear in cool cotton/polyester terry. One-piece with zip front; lace-trimmed shoulders and pockets. Machine wash. Made in the U.S.A.
White
S(6-8), M(10-12), L(14-16) **$19.99**
1X(16W-18W), 2X(20W-22W), 3X(24W-26W) **$24.99**

Island Sandals
Slip-on thong sandals in shades to complement our casual clothing. Flexible sole for comfort. Standard medium width. Man-made materials. Imported.
Black, Passion Green, White, Watermelon, Metallic Gold
Whole sizes 6-10
$12.99 or **2** pairs for **$20**

NEW
A-Line Dress
The must-have dress for summer in cool polyester/cotton. Easy A-line shape with ribbed trim at jewel neckline and armholes; front patch pockets. Above-the-knee length. Machine wash. Imported and made in the U.S.A.
Watermelon, Passion Green, Azure Blue
S(6-8), M(10-12), L(14-16) **$19.99**
1X(16W-18W), 2X(20W-22W), 3X(24W-26W) **$24.99**

Style products currently not available in Puerto Rico and the Caribbean.

AVON-NY 004866
AV_PIPES_0016437

MELON MANIA! THAT ARE

NEW

Watermelon Romper with Headband

Fun & fruity. Rounded ruffled collar with embroidered seeds. Back zipper; elasticized leg cuffs; snap crotch. Includes a matching elasticized headband with bow. Cotton. Machine wash. Imported.

XS(9-12 months), S(18-24 months), M(2T/3T), L(4T)

$15.99

Two Brochures only!

FUN & FRUITY DESIGNS SUN-SATIONAL!

NEW

Watermelon Knit Shorts Set

Perfectly paired. Sleeveless white swing top with gingham center patch bordered with green rickrack trim. Mock neck and hem with contrast pink novelty stitching. Matching gingham knit shorts with elasticized waist and rickrack trim. Cotton/polyester. Machine wash. Made in the U.S.A.

XS(4/5), S(6/6X)

$16.99

M(7/8), L(10/12), XL(14)

$17.99

Two Brochures only!

Beaded Jelly Sandals

Glittering jelly sandals with multicolor beaded straps. Open toe and heel. Adjustable strap has snap closure. Man-made materials. Imported.

XXS(5-6), XS(7-8), S(9-10), M(11-12), L(13-1), XL(2-3)

$8.99

style

Style products currently not available in Puerto Rico and the Caribbean.

AVON-NY 004867

AV_PIPES_0016438

POOLS OF CANDLELIGHT

Light up your season.
Add **fun** to your **summer**
or just play it real cool.
Start with a great
decorative idea for your
home—**fragrant** candles
that can float in a bowl.
Beautiful.

NEW
Floating Floral Candle
The lovely fragrance of a fresh bouquet. Blossom-shaped candle (3 ¾" diam.) floats in water or sits on a trivet (not included). Attractive accent for bath, boudoir, almost any room!
Five decorative colors:
Pink #023-937
Blue #023-994
Orange #024-020
Green #024-015
Yellow #023-941
Only $3.99 each

AVON-NY 004868
AV_PIPES_0016439

Summer Refreshers

A delightful sense of fun & surprising animal imagery make up the award-winning art of **Will Bullas.**

NEW
The Whimsical World of Will Bullas Novelty Mug
Charming original designs by artist Will Bullas make these stoneware mugs exceptionally collectible—and giveable. Each holds 12 fl. oz. Dishwasher- and microwave-safe.
Lord of the Jungle
#068-866
Bird Dogs
#068-938
Sand Trap Pro
#068-741
Hoo's on First
#068-780
$7.99 each

Cool Breeze Misting Fan
Stay cool wherever you go. With your own private fan and spritzer in one. Battery-operated fan has detachable sprayer (holds 2 fl. oz.). Plastic, with convenient nylon neck cord. (Can also sit on table or be hand held.) 6" H, with 4" diam. fan. Uses two AA batteries (not included).
#035-850
Only $9.99

AVON-NY 004869
AV_PIPES_0016440

Avon Exclusives! Celebrating the continuing legend of Michael Jordan

gifts

NEW

Michael Jordan Commemorative Tankard

A fabulous gift, a great collectible. Full-color portraits of Michael Jordan superimposed on shots of the great star in action. Decal fired on fine ceramic. Holds 18 fl. oz. of your favorite beverage. Hand wash only. Not for use in microwave. #060-205

$19.99

NEW

Michael Jordan Metal Collector Cards in Decorative Tin

Five embossed metal cards show Michael Jordan in action! Each two-sided card also features important statistics about the NBA megastar. 3½" H x 2½" W. Decorative metal tin is 5" L x 3½" W x 2" D. #023-129

$16.99

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U.S. Patent Nos. 5363964 and 5538135.

AVON-NY 004870
AV_PIPES_0016441

Wiggles while you write!
NEW
Zany Pen
Zany "monster" pen wiggles and squiggles while you write—making it easy to create cool doodles, designs or gorgeous monsters! Plastic. 9½" L. With four color cartridges: blue, pink, yellow/green and red/orange. Requires one AA battery (not included). Ages 3 and up.
Green #102-915 Yellow #102-934
Only $4.99 each
Next Brochure $7.99
Wow!
These Pens are Monsters ...and How!
gifts
Comes with 4 color cartridges!
86

AVON-NY 004871
AV_PIPES_0016442

NEW

The Princess and the Pirate

Delightful color animation is a rousing action-adventure tale, perfect for fans of *Robin Hood* and *Treasure Island*! Courage and skill fight dangers at every turn as the Prince/Pirate fights for his throne and his bride! Color animation. Ages 3 and up. 75 min.
Video #325-509

INTRO SPECIAL $8.99
Next Brochure $9.99

NEW

Christopher Crocodile and His Wonderful World

Colorful, zany animation! No one visits Muddy Town because it's filled with muddy pools. Christopher changes this with wild ideas...a flying bike to blow away rain clouds! Turning a mudslide into a tourist attraction! Come have fun with Christopher! Color animation. Ages 3 and up. Approx. 60 min.
Video #325-480

INTRO SPECIAL $8.99
Next Brochure $9.99

NEW

A Tale of Two Kitties

Spunky and Chester live with Grandma and Grandpa...one kitty wants outside, the other wants to nap. Then fussy Aunt Lucy arrives with timid kitty Timmy. Something magic happens: Spunky and Chester gain a new friend...and Timmy gains confidence. Amusing, entertaining, enlightening with lively songs. Color animation. Ages 3 and up. 65 min.
Video #324-670

INTRO SPECIAL $8.99
Next Brochure $9.99

cool values for kids

NEW

Jumbo Summer Fun Value Pack

Simply amazing value! Created with an eye for hours of entertainment at home, in the car, anywhere, anytime! Ages 3 and up. 12-piece pack features:

- 6 Coloring & Activity Books, 24 pages each (8¼" x 10½")
- 4 Activity Pads, 48 pages each (5¼" x 7½")
- 2 Sticker Books, 24 pages each (*The Wizard of Oz, Jungle Book*; 8¼" x 10½")

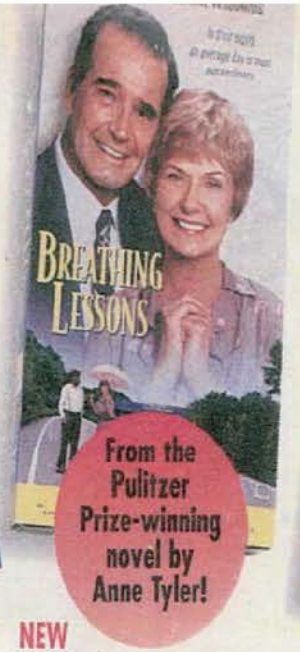
#325-513

$7.99

gifts

connections family

AVON-NY 004872
AV_PIPES_0016443



From the Pulitzer Prize-winning novel by Anne Tyler!

NEW

To Dance with the White Dog ☐
Sam (Hume Cronyn) and Cora (Jessica Tandy) are still in love as their 50th anniversary nears. But a heart attack takes Cora away, leaving Sam to struggle with failing health and spirit. The appearance of a white dog reawakens the joys of life...and shows the power of undying love. Color. Live action. Rated PG. 98 m
Video #325-537
$12.99

NEW

Breathing Lessons ☐
Ira (James Garner) and Maggie (Joanne Woodward) built a business. Married 30 years...both children raised. But the next 24 hours are the ones that count! A 2-hour road trip turns into an all-day adventure. Fortunately, this marriage has room for the unexpected! Color. Live action. Rated PG. 98 min.
Video #325-528
$12.99

NEW

O Pioneers! ☐
Early 20th century. Fifteen years of determination turns an inherited farm into a fortune for Alexandra (Jessica Lange). Still, she hasn't forgotten Carl Lundstrom, who left the prairie as a young dreamer. Now he returns, bringing desire, conflict and new hope. Based on the novel by Willa Cather. Color. Live action. Rated PG. 99 min.
Video #324-407
$12.99

enlightening

Hallmark Hall of Fame

☐ Closed captioned®

favorites forever!

NEW

Monkey Trouble ☐
Box office hit stars Thora Birch (*Now and Then, Patriot Games*) as the little girl dealing with one very mischievous monkey escaped from a life of crime! Also starring Harvey Keitel and Mimi Rogers. Color. Live action. Rated PG. 93 min.
Video #325-547
INTRO SPECIAL $12.99
Next Brochure $14.99

Back By Popular Demand!

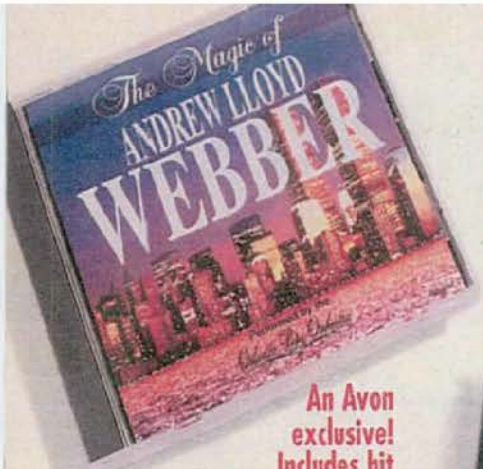
Where the Red Fern Grows
Heartwarming family drama about how young Billy's love and devotion to two hounds translates into lessons about responsibility and maturity. Set in 1930's Oklahoma. Stars James Whitmore. Color. Live action. Rated G. 97 min.
Video #325-590
$12.99

Where the Red Fern Grows—Part Two
The story continues when Billy, now grown, returns from war, bitter and without a leg. With the help of two hound puppies (just like those he grew up with), the friendship of a young boy and the love of his Grandpa (Wilford Brimley), he relearns the gift of giving. Color. Live action. Rated G. 92 min.
Video #325-570
$12.99

gifts

CONNECTIONS family

AVON-NY 004873
AV_PIPES_0016444



NEW

The Magic of Andrew Lloyd Webber

The best music from many of Andrew Lloyd Webber's Broadway shows. 14 songs including: • *Don't Cry for Me Argentina* • *Buenos Aires* • *Music of the Night* • *Seeing Is Believing* • *Magical Mr. Mistofelleas*. 55 min.

Audio Cassette #046-691

$7.99

Compact Disc #046-710

$11.99

An Avon exclusive! Includes hit songs from *Evita*.

NEW

Pat Boone "I Remember Red" A Tribute to Red Foley

12 inspirational songs including: • *Just a Closer Walk with Thee* • *Old Shep* • *Chattanooga Shoe Shine Boy* • *Steal Away* • *There Will Be Peace in the Valley*. 38 min.

Audio Cassette #045-107

$6.99

Compact Disc #045-145

$9.99

NEW

Music Carousel

Compact carousel spins for easy access—a great way to keep CDs or cassettes organized. Holds 64 CDs, 48 cassettes or any combination of both. Made of sturdy black plastic. 3 pieces snap together for easy assembly.

Approx. 10½" W x 10½" D x 9½" H.

#044-722

$14.99

Contents not included.

CONNECTIONS family

a celebration of celebrities

Exclusive softcover version!

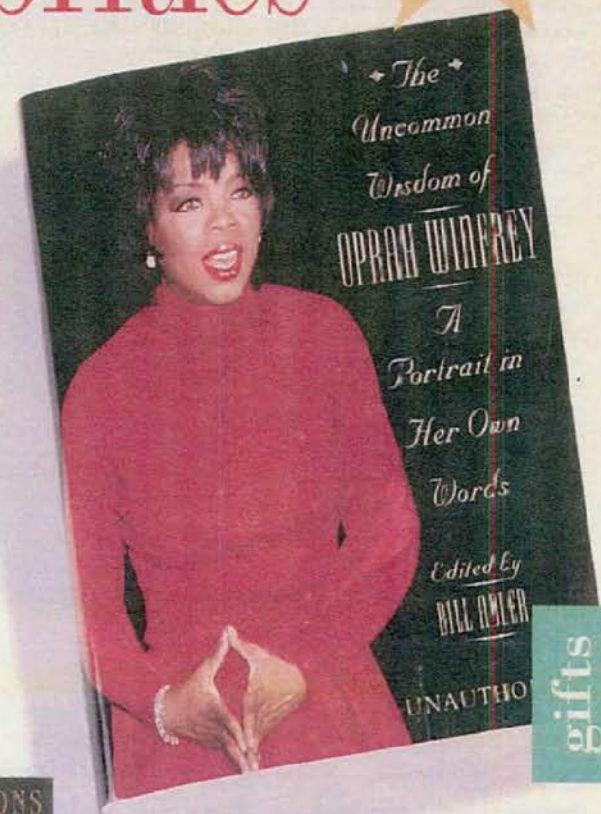
NEW

The Uncommon Wisdom of Oprah Winfrey: A Portrait in Her Own Words

Her comments and views on family, success, weight loss, relationships—and much more. Unauthorized book traces her rise from poverty to wealth and fame. Includes sensitive subjects (such as her abuse as a child and feelings about her success). This astonishing book captures, in hundreds of quotations, the essence of America's #1 talk show host! Edited by Bill Adler. 304-page softcover book, 5¼" x 6¼".

#325-551

$9.99



NEW

Richard Simmons Farewell to Fat Cookbook

82 easy-to-fix recipes. Richard Simmons shows how to trim the fat from down-home American favorites. Throughout the book he shares "Farewell to Fat" wisdom. Includes tips and special "tricks" for making food fit into a healthy life plan every day. 192-page hardcover book, 8½" x 9½".

#044-741

$16.99

gifts

AVON-NY 004874
AV_PIPES_0016445

music & stars

This Brochure Only–While Supplies Last

Back By Popular Demand!
Who's On First—Volume 1
What's on second, I don't know's on third...Abbott & Costello in a wonderful selection of comedy routines, including highlights from their TV series. Black and white. Live action. 60 min.
Video #060-664
$9.95

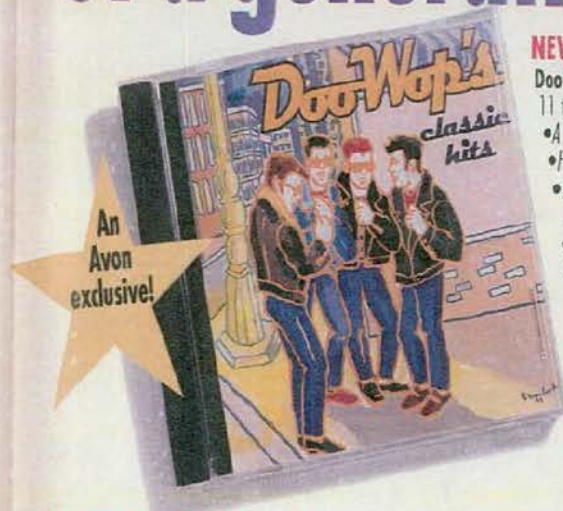
NEW
This Week in Baseball: 20 Years of Unforgettable Plays & Bloopers
The best! Official video is filled with the moments that make baseball the great game it is. Perfect gift for every baseball fan. Color. Live action. 45 min.
Video #044-521
$12.99

Back By Popular Demand!
The Best of NFL Follies
The funniest, fumbliest, most unforgettable follies the NFL has ever produced! Color. Live action. 45 min.
Video #038-940
$12.99

NEW
Champions of Death Defying Sports
Heart-stopping collection! Thrills, spills and crashes featuring speedboats, motorcycles, stunt planes, trucks, skiers, bikers and more! Color. Live action. 30 min.
Video #044-536
$9.99

connections family

# of a generation



NEW
Doo Wop's Classic Hits
11 titles including:
- *A Teenager in Love* Dion & The Belmonts
- *Hushabye* The Mystics
- *Shimmy, Shimmy Koko Bop* Little Anthony & The Imperials
- *Denise* Randy & The Rainbows
- *This Magic Moment* Jay & The Americans
- *In the Still of the Night* Five Satins
- *Earth Angel* The Penguins
- *Why Don't You Write Me* The Jacks

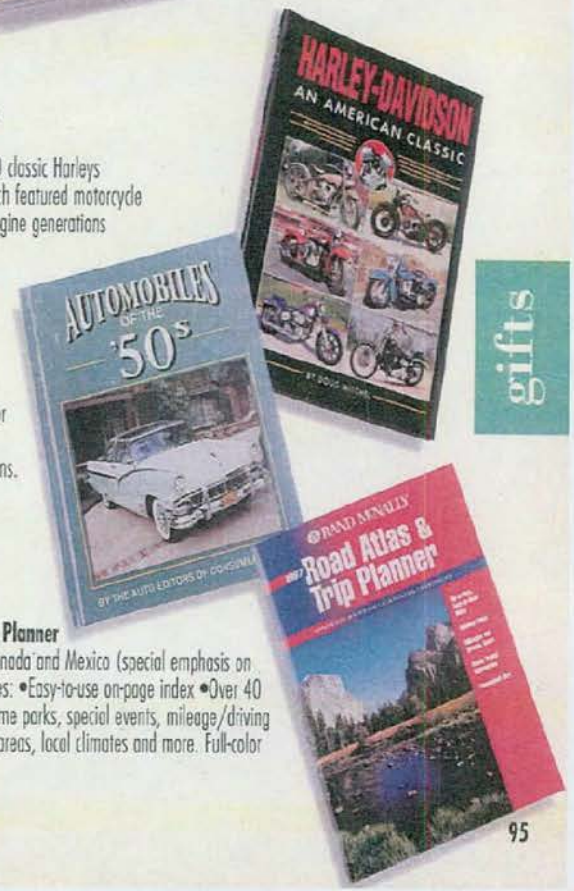
Audio Cassette #044-760 $6.99
Compact Disc #045-092 $9.99

Back By Popular Demand!
Harley-Davidson: An American Classic
Book includes:
- Full-color photographic studies of nearly 40 classic Harleys
- Colorful and informative descriptions of each featured motorcycle
- Historic overviews of the six "Big Twin" engine generations

96-page hardcover book, 8 ½" x 11".
#325-566
$8.99

NEW
Automobiles of the '50s
Year-by-year (1950-1959) review of all major U.S. cars includes those that went out of production during the decade. Color illustrations.
96-page hardcover book, 9 ¼" x 11 ¼".
#044-699
$8.99

NEW
Rand McNally 1997 Road Atlas & Trip Planner
Detailed, full-color road maps for the U.S., Canada and Mexico (special emphasis on interstate and U.S. highway systems). Includes: •Easy-to-use on-page index •Over 40 large-scale city maps. •Information about theme parks, special events, mileage/driving times, fishing/hunting, national park service areas, local climates and more. Full-color 96-page softcover book, 8" x 10 ¾".
#044-684
$4.99



gifts

AVON-NY 004875
AV_PIPES_0016446

Make a clean sweep: any 2 for $10

SUMMER PROBLEMS, YEAR-ROUND SOLUTIONS

Chances are good your skin is more oily in warmer months.
First solution: Pore Reducer Mask removes extra oil, other impurities.
So even if you don't have very visible pores you might try it...
Second solution: Skin Refiner Exfoliating Scrub is now a very new way to prepare skin for moisturization. Dry, dead cells are removed by new skin-polishing beads. Glowing results!
Best part: Both help all skin types.

Skin Refiner Exfoliating Scrub
New Formula!
3.4 fl. oz.
#143-284
$8.00

Pore Reducer Mask
3.4 fl. oz.
#144-386
$8.50

ANY TWO FOR $10

SKIN CARE

AVON-NY 004876
AV_PIPES_0016447

CLEANSE

Moisturizing Gentle Creme Cleanser
Normal-to-dry skin.
6.7 fl. oz. #042-093
$7.50

Purifying Facial Cleansing Gel
Normal-to-oily skin.
6.7 fl. oz. #041-981
$7.50

TONE

Purifying Matte-Finish Toner
Normal-to-oily skin.
6.7 fl. oz. #177-296
$7.50

Moisturizing Alcohol-Free Toner
Normal-to-dry skin.
6.7 fl. oz. #177-277
$7.50

MOISTURIZE

Moisture Lift Protective Cream SPF 15
Normal-to-dry skin.
1.7 fl. oz. #257-505
$9.50

Moisture Lift Protective Lotion SPF 15
Normal-to-oily skin.
1.7 fl. oz. #257-539
$9.50

NEW Moisture Generator Cream
All-day hydration for all skin types. 2.5 fl. oz. #274-257
$8.50

Hydrofirming Cream Night Treatment
All skin types.
1.7 fl. oz. #026-166
$10.50

Buy your moisture lift and night treatment for only $14.50!

NORMAL-TO-DRY DUO includes
Moisture Lift Protective Cream SPF 15
1.7 fl. oz.
Hydrofirming Cream Night Treatment
1.7 fl. oz.
#230-305
$14.50
SAVE $5.50

NORMAL-TO-OILY DUO includes
Moisture Lift Protective Lotion SPF 15
1.7 fl. oz.
Hydrofirming Cream Night Treatment
1.7 fl. oz.
#194-014
$14.50
SAVE $5.50

AVON skin care

AVON-NY 004877
AV_PIPES_0016448

AVON SKIN CARE

Problem	Solution
EYES	
stubborn eye makeup	**Eye Makeup Remover Pads** *Usage:* to remove eye makeup before facial cleansing. 80 non-oily pads. #090-044 **$5.50**
dark undereye circles	**Lighten Up Undereye Treatment** *Usage:* daily, after cleansing & toning. .5 fl. oz. #086-270 **$14.50**
undereye puffiness	**Eye Perfector Soothing Eye Gel with Liposomes** *Usage:* anytime "bags" appear; after cleansing & toning. .5 fl. oz. #206-407 **$8.50**
FACE	
enlarged pores	**Pore Reducer Mask** *Usage:* 1-3 times weekly. 3.4 fl. oz. (See page 97.)
super-dry, parched skin	**Maximum Moisture Super Hydrating Gel** *Dual Usage:* daily cooling gel moisturizer. Doubles as intensive moisturizing mask by applying liberally, leaving on 5-10 minutes, then rinsing. 2.5 fl. oz. #206-392 **$10.00**
fine, dry lines around mouth & eyes	**BioAdvance 2000** *Usage:* an ongoing twice-daily routine, after moisturizing. Skin Lotion, .84 fl. oz.; Fortifier, .12 fl. oz. (See page 101.)
skin losing its ability to "bounce back"	**Dramatic Firming Cream for Face and Throat** *Usage:* under moisturizer; after cleansing & toning. 1.5 oz. net wt. #076-932 **$11.50**
dull, flaky complexion	**Skin Refiner Exfoliating Scrub** *Usage:* 1-3 times weekly; gentle circular motions for 30-60 seconds; wait 60 seconds, rinse. 3.4 fl. oz. (See page 97.)
age spots, freckles, discolorations on face & body	**Banishing Cream Skin Discoloration Lightener** *Usage:* twice daily on clean skin; alone or under makeup. Discontinue after discoloration is gone. 2.5 fl. oz. #206-450 **$8.00**
BODY	
areas prone to cellulite and/or stretch marks	**New Figure Cellulite Body Cream** *Usage:* daily; upward circular motions 3-5 minutes. 6.7 fl. oz. #236-944 **$10.00**
rough skin texture	**Skin Smoother Foaming Body Scrub** *Usage:* daily or 1-3 times weekly in shower/bath. Available in Brochure 16!

drop a line or two!

BioAdvance 2000
Developed to target the signs of facial aging. Contains a pure form of vitamin A. Now in a sleek new package. Skin Lotion, .84 fl. oz.; Fortifier, .12 fl. oz. #022-998
$20.00
THIS BROCHURE ONLY **$15.00**

Crossed-out price is the most frequent prior brochure price.

skin care

AVON-NY 004878
AV_PIPES_0016449

ANEW

all day, all night age intervention.

ALL-IN-ONE

Perfecting Complex
SPF 15
One age-fighting formula.
All the advanced ingredients.
After cleansing. ***Daily AM***
1.7 fl. oz. #232-991
$15.50

Intensive Complex
SPF 15
Double-AHA concentration of
All-In-One Perfecting Complex.
After cleansing. ***Daily AM***
1.7 fl. oz. #233-304
$17.50
NOTE: If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.

Perfecting Lotion
SPF 8
Lightweight, oil-free
age-fighting formula.
After cleansing. ***Daily AM***
1.7 fl. oz. #233-008
$15.50

NEW
Retinol Recovery
Complex PM Treatment
Targets fine lines and wrinkles.
Patented Microsponge* carrier system
delivers pure bio-available Retinol to
skin. Gentle. Proven effective. Works at
night. Visible results in 2 weeks.
After cleansing, before a night moisturizer.
Daily PM 1 fl. oz. #121-602
$17.50

* and Microsponge are Reg. Trademarks of AFS

skin care

AVON-NY 004879
AV_PIPES_0016450

AVON
SKIN CARE
LABORATORIES

Perfect Cleanser
The first step.
Daily AM & PM
5.1 fl. oz. #176-376
$10.50

Alpha Peel-Off Facial Mask
After cleansing, before any other treatment.
2-3 Times Weekly.
2.5 fl. oz. #176-395
$12.50

Formula C Facial Treatment Capsules
After cleansing.
Daily PM
30 capsules, .41 oz. net wt. #176-400
$18.50

Perfect Eye Care Cream SPF 15
The last step. Daily
.5 fl. oz. #176-380
$12.50

Perfecting Complex for Face
After cleansing.
Daily PM
1.7 fl. oz. #176-342
$15.50

Intensive Treatment for Face
After cleansing.
Daily PM
1.7 fl. oz. #176-357
$17.50

NOTE: If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.

ANEW

Advanced technology.
Including an age-fighting formula for problem skin.

Perfecting Lotion

Only $12.50

Save $3.00

Perfecting Lotion for Problem Skin
Links effective age-fighting ingredient with proven acne treatment. *After cleansing, before moisturizing.*
DAILY
AM or PM
1.7 fl. oz.
#176-361
~~$15.50~~

skin care

ANEW. ADVANCED TECHNOLOGY.
TESTED. PROVEN. AGE INTERVENTION.

AVON-NY 004880
AV_PIPES_0016451

AVON MOISTURE THERAPY

Oatmeal Body Lotion
13.5 fl. oz.
#180-796
$7.99

Intensive Body Lotion
13.5 fl. oz.
#111-002
$7.99

6.75 fl. oz.
#110-886
$4.99

Hand Cream
4.2 fl. oz.
#180-777
$3.99

Alpha Hydroxy Body Lotion
6.75 fl. oz.
#299-674
$5.99

Alpha Hydroxy Body Cream
5.3 oz. net wt.
#039-440
$5.99

Bath Oil
13.5 fl. oz.
#180-781
$8.99

instant relief for skin that's
dry, itchy, flaky, chapped, weathered, rough or raw.

head-to-toe trio

ALL THREE ONLY $7.47
#157-947
SAVE $5.00

skincare

Moisturizing Lip Treatment SPF 15
.15 oz. net wt.
#154-876
$1.49

Body Cleanser
6.7 fl. oz.
#235-144
$4.99

Extra Strength Cream
5.3 oz. net wt.
#180-523
$5.99

AVON-NY 004881
AV_PIPES_0016452

CLEARSKIN

CLEANSERS

Antibacterial Cleansing Scrub
2.5 oz. net wt.
#013-686
$3.49

TREATMENTS

Acne Defense Stick
1 fl. oz.
#114-240
$3.99

Overnight Acne Treatment
2 fl. oz.
#031-339
$3.99

Thursday Night Medicated Mask
3 oz. net wt.
#077-628
$3.99

Maximum Strength Cleansing Pads
42 pads.
#013-705
$3.99

10% Benzoyl Peroxide Vanishing Cream
.75 oz. net wt.
#069-236
$3.99

SENSITIVE SKIN

Cleansing Pads for Sensitive Skin
42 pads.
#133-420
$3.99

save $1.00 on either astringent

FOR SOMEWHAT OILY SKIN...

Clearbreeze Astringent
Skin-energizing, clear formula deep-cleans pores and removes excess oil, dirt, makeup. 8 fl. oz.
#188-213
~~$3.49~~ **$2.49**

FOR VERY OILY, ACNE-BLEMISHED SKIN...

Maximum Strength Astringent Cleansing Lotion
Contains salicylic acid to fight acne while it penetrates pores to help clear up and prevent new blemishes. Removes excess oil, stubborn dirt, makeup. 8 fl. oz. #315-535
~~$3.99~~ **$2.99**

AVON-NY 004882
AV_PIPES_0016453

NEW
Citrus Delight Bubble Bath
A tangy blend of grapefruit, lemon and lime. 24 fl. oz. #133-966
INTRO SPECIAL
$5.49
Will be $6.99 in Brochure 16.

BODY & BATH

NEW CITRUS DELIGHT

The latest addition to our bubbling sea of sensory **delights.** **Soothing,** smoothing, **refreshing,** relaxing. Delicious little luxuries. Like a seaside **vacation...** without the sand in your shoes.

Crossed-out price is the most frequent prior brochure price.

BUBBLE BATH 24 fl. oz.
Fresh Peach #218-411
Aloe Vera #220-494
Gentle Blue #069-001
Soft Pink #068-832
For Sensitive Skin #069-111
Spring Medley #276-030
Vanilla Cream
For Dry Skin #084-831
Delicate Lavender #034-490
Warm Gold #068-942
For Kids #141-573
~~$6.99~~ NOW $5.49 each
Get 24 oz. for the 16 oz. price!

AVON-NY 004883
AV_PIPES_0016454

AVON LIFE MULTIVITAMINS

Woman Care I #285-906
60 capsules/1-month supply
$9.99

Woman Care II #285-925
60 capsules/1-month supply
$9.99

Man Care #285-944
60 capsules/1-month supply
$9.99

Teen Essentials #254-889
60 capsules/1-month supply
$8.99

Kid Essentials #285-963
60 chewable tablets/2-month supply
$9.99

AVON LIFE EXTRA SUPPORT SUPPLEMENTS

Bone Support #000-618
60 capsules/1-month supply
$8.99

B-Complex #161-104
60 capsules/2-month supply
$7.99

Biotin Complex #161-070
30 capsules/1-month supply
$8.99

Vitamin E #000-675
60 soft gel capsules/2-month supply
$9.99

Chewable Vitamin C #000-694
60 chewable tablets/2-month supply
$5.99

Metabovite™ #238-932
60 capsules
$10.99

AVON HERBALS

Korean Ginseng #224-050
60 tablets/2-month supply
$6.99

Garlic Formula #229-233
60 caplets/2-month supply
$5.99

Echinacea #274-329
60 tablets
$7.99

Papaya Enzyme #274-333
120 chewable tablets
$5.99

MULTIVITAMINS

EXTRA SUPPORT SUPPLEMENTS

HERBALS

BUY THE "C" that's released gradually

NEW

Avon Life Time-Released Vitamin C
Vitamin C is a factor in the normal development and maintenance of bones, cartilage, teeth and gums. Now it's available in a time-released formula that's gradually released into the body over an 8-hour period.
60 caplets/2-month supply
#021-179

INTRO SPECIAL
$4.99
Next Brochure $5.99

AVON-NY 004884
AV_PIPES_0016455

SUN SEEKERS

- Broad-spectrum protection against the sun's damaging UVA and UVB rays.
- PABA-free.
- Enriched with vitamin E and aloe.
- Waterproof (sunblock/sunscreen only).

Sunless Tanning Lotion–SPF 4
4 fl. oz.
Medium/Dark #049-652
Light/Medium #049-724
$5.99 each

Sport Sunblock Lotion–SPF 30
4 fl. oz. #155-690
$5.99

Soothing Aloe Vera Gel
4 fl. oz. #048-728
$3.99

Oil-Free Sunscreen Spray–SPF 12
3 fl. oz. #174-870
$6.99

Ultra Sunblock Creme–SPF 30
2 oz. net wt. #055-195
$4.99

Sunscreen Lotion–SPF 8
4 fl. oz. #167-724
$4.99

Ultra Sunblock Lotion–SPF 30
4 fl. oz. #054-988
$5.99

Sunblock Lotion–SPF 15
4 fl. oz. #049-633
$5.49

Children's Sunblock–SPF 15
4 fl. oz. #055-009
$5.79

Children's Ultra Sunblock–SPF 30
4 fl. oz. #054-992
$6.29

Also available:
Protective Lip Balm–SPF 15
.15 oz. net wt. #125-407
99¢

GREAT FOR EVERY BODY

VITA MOIST
Vitamin-enriched to help keep skin soft, smooth and supple.

Face Cream
3.5 oz. net wt. #025-887
$3.99
TWO FOR $5.49
7 oz. net wt. #025-925
$5.99
TWO FOR $7.99

Body Lotion
16 fl. oz. #025-834
$4.99
TWO FOR $6.99

RICH MOISTURE
The beautiful way to help maintain your skin's natural moisture balance.

Face Cream
3.5 oz. net wt. #049-887
$3.99
TWO FOR $5.49
7 oz. net wt. #049-872
$5.99
TWO FOR $7.99

Body Lotion
16 fl. oz. #049-853
$4.99
TWO FOR $6.99

Fragrance-Free Body Lotion for Sensitive Skin
16 fl. oz. #024-106
$4.99
TWO FOR $6.99

CARE DEEPLY

Extra Creamy Lotion for Dry Skin
10 fl. oz.
with Aloe #006-142
with Cocoa Butter #006-908
$3.79 each
TWO FOR $5.49

buy two & save!
(page 115 only)

AVON-NY 004885
AV_PIPES_0016456

SHOWER SPREE

AVON NATURALS

HAIR

Leave-In Conditioner with Sunflower Oil & Gardenia
6.7 fl. oz.
#081-775
$5.00

Shampoo Plus Conditioner in One with Aloe
16.9 fl. oz.
#091-772
$6.50

Super Spritz with Watermelon & Rosemary
6.7 fl. oz.
#081-684
$5.00

Banana Hair Repair Deep Conditioning Treatment
6 fl. oz.
#315-540
$6.00

BATH

Foam Bath
8.4 fl. oz.
Vanilla Fantasy
#118-485
Jasmine & Orange Flower
#183-761
Passion Fruit & Pineapple
#183-742
$5.00 each

BODY

Mango Madness Body Juice
8.4 fl. oz.
#039-378
$7.50

Hand & Body Lotion
8.4 fl. oz.
Dewberry
#183-704
Watermelon
#276-025
$5.00 each

Body Cream with Fuzzy Peach
6 fl. oz.
#156-898
$6.00

Exfoliating Body Bar
4 oz. net wt.
Mango with Kiwi Seeds & Oats
#009-706
Apple Blossom with Poppy Seeds & Oats
#009-160
Coconut with Almond & Oats
#009-687
$3.99 each

Not all products shown.

SHOWER GELS

half price

ONLY $2.25 each
with any purchase from pages 116-117

Shower Gel
5 fl. oz.
Lemon & Mandarin
#183-776
Fuzzy Peach
#299-708
Bilberry & Rosehips
#183-780
Watermelon
#054-567
$4.50 each

body

AVON-NY 004886
AV_PIPES_0016457

BATHE IN SUNSHINE

S AROMATHERAPY

Revitalizing Gel for Tired Legs and Feet
6 fl. oz. #208-691
$5.00

NEW

Exhilarating Sun Splash Body Scent
A sunlit blend of melon and citrus.
.25 fl. oz. #067-673
$4.00

Refreshing Foam Bath
16 fl. oz. #210-353
$7.50

Invigorating Body Mist
1 fl. oz. #208-672
$7.00

Rejuvenating Body Lotion
6.7 fl. oz. #208-687
$7.50

SHOWER GEL

half price

ONLY $2.50
with any purchase from pages 118-119.

Invigorating Body Buff Shower Gel
6 fl. oz.
#208-649
$5.00

body

AVON-NY 004887
AV_PIPES_0016458

BATHE IN SOOTHING SEAS

Aromatherapy
TRANQUIL MOMENTS

Bath & Shower Gel
5 fl. oz.
#206-540
$4.50

Fragrance Mist
1.7 fl. oz.
#226-818
$8.95

Relaxation Foam Bath
16 fl. oz.
#206-555
$9.50

Moisturizing Body Lotion
5.3 fl. oz.
#206-560
$6.00

Aromatherapy
SOOTHING SEAS

Polishing Bath & Shower Gel
5 fl. oz.
#206-507
$5.00

Nourishing Body Cream
6 fl. oz.
#206-498
$6.50

Foaming Bath Salts
8 oz. net wt.
#206-517
$8.50

Fragrance Mist
1.7 fl. oz.
#206-483
$8.95

Liquid Silk Body Splash
8 fl. oz.
#206-521
$6.00

FACIAL & BODY WASH

half price

ONLY $3.00
with any purchase from pages 120-121.

NEW
Soothing Seas Foaming Facial & Body Wash
Botanically based formula with marine extracts foams into a fresh, light lather. Cleanses and refreshes skin without drying.
5.6 fl. oz. #067-506
$6.00

body

AVON-NY 004888
AV_PIPES_0016459

GO CALIFORNIA

CALIFORNIA BATH CO.

Sonoma County Mud Mask
Featuring mud and minerals to tone and refresh skin on face and neck.
6.7 fl. oz. #162-388
$6.00

Pacific Heights Body Mist
The essence of cucumber, wine grapes, herbs and plant extracts creates a calming, contemporary, earthy scent.
1.7 fl. oz. #162-536
$9.50

Napa Valley Mud Soap
Mellow enough for face and body, mineral rich.
5 oz. net wt. #162-392
$4.00

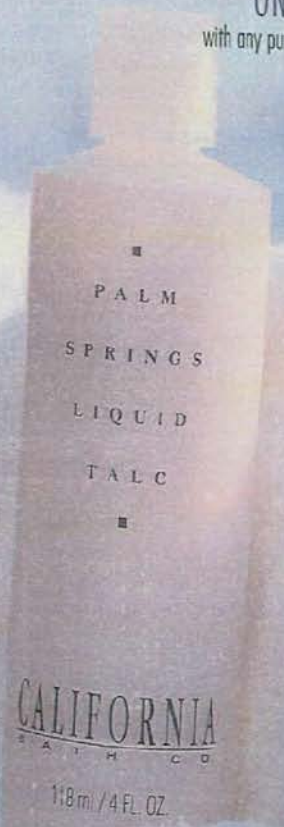
Hollywood Glamour Cream
A beautiful cream that moisturizes skin and leaves a subtle shimmer and a "ready-for-your-close-up" glow to your complexion.
6.7 fl. oz. #162-282
$6.75

San Francisco Showers Bath & Shower Gel with Vitamin E
A gentle and revitalizing gel that moisturizes, cleans and leaves a fresh, natural scent.
8 fl. oz. #162-373
$6.50

LIQUID TALC

half price

ONLY $2.50
with any purchase from pages 122-123.



Palm Springs Liquid Talc
An invigorating lotion that goes on cool and transforms to a powder on contact with skin for a satin finish.
4 fl. oz. #162-369
$5.00

body

AVON-NY 004889
AV_PIPES_0016460

FANCY FOOTWORK

FOOT WORKS
Double Action

Foot File
Plastic handle.
7" long. #234-535
$2.99
HALF PRICE $1.49

Foot Soak
3.4 fl. oz. #234-501
$2.99
HALF PRICE $1.49

Liquid Powder
4.2 fl. oz. #234-573
$3.99
HALF PRICE $1.99

Foot Spray
4.2 fl. oz. #234-554
$3.99
HALF PRICE $1.99

Sloughing Cream
3.4 fl. oz. #234-516
$2.99
HALF PRICE $1.49

Deep Moisturizing Cream
2.5 fl. oz. #234-540
$2.99
HALF PRICE $1.49

Therapeutic Cracked Heel Relief Cream
1.7 fl. oz. #084-808
$4.99
HALF PRICE $2.49

FOOT WORKS
BUY ONE GET ONE* FOR

half price

*of equal or lesser value

INTRODUCING
FOOT WORKS
Double Action

- NEW Therapeutic Antifungal and Deodorant Powder
- Cures and prevents athlete's foot. Deodorant protection, too.

3.5 oz. net wt. #002-037
$5.99
HALF PRICE $2.99

NEW Therapeutic Antifungal Foot Spray
Daily use cures and prevents athlete's foot while it relieves cracking and irritation.
4.2 fl. oz. #002-075
$6.99
HALF PRICE $3.49

AVON-NY 004890
AV_PIPES_0016461

JUST DEW IT!

Dew Kiss Lip Dew
No color. Just light, luscious moisture for sun-parched lips.
.15 oz. net wt. #088-014
99¢

LIP DEW—
BUY ONE GET ONE
free

FEEL FRESH!

ROLL-ONS—
BUY ONE GET ONE FOR
99¢
mix or match

ROLL-ON ANTI-PERSPIRANT DEODORANT
2 fl. oz.

Cool Confidence
Regular Scent
#015-636
Baby Powder Scent
#016-503
Fragrance-Free Sensitive Skin with Aloe
#015-617

On Duty 24 Plus
Sport
#014-960
Scented
#014-898
Unscented
#015-416

Avon Feelin' Fresh
Powder Breeze Scent
#017-060
Original Scent
#016-761
$1.99 each

body

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